

Excellence in
Business Education



IBS®

ICFAI BUSINESS SCHOOL



PGPM
2024-26

ICFAI®
GROUP

• 11 Universities • 9 B-Schools • 8 Law Schools • 7 Tech Schools • 3 Decades in Flexible Learning



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The ICFAI Group

ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering student community through world class quality education. The Institute announced its arrival into the Indian education by innovatively launching the Professional Program in Financial Analysis in 1985. ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence.

ICFAI Group started its chain of business schools: ICFAI Business Schools (IBS), across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top Business Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.

ICFAI Business School (IBS)

Campuses

Since its inception in 1995, ICFAI Business School (IBS) has been one of the best B-schools in the country providing excellent academic delivery and infrastructure to the students. We have a unique culture that emphasizes action over just academic thinking. Our case study methodology, emphasis on entrepreneurship, innovation and problem solving underline the need for 'doing' rather than just ivory tower thinking.

IBS campuses located at Ahmedabad, Gurgaon, Kolkata, Mumbai and Pune offer two year full-time Postgraduate Program in Management. The Program prepares the students and equip them for successful corporate careers.

These campuses are independent professional institutions and are neither affiliated to nor are off-campus centers of any University. IBS campuses are committed to achieving excellence in teaching and research by focusing on the necessary hardware (like infrastructure, library, computers etc.) and software (like pedagogy, learning frameworks, e-learning kits, databases, software etc). Faculty members are encouraged to pursue teaching and research projects, publish research articles in refereed journals and participate in various national and international research seminars and conferences.

Students are encouraged to get involved in several co-curricular and extracurricular activities for all-round personality development. Internships and placements are given utmost importance. Every year several leading companies visit IBS campuses for summer internships and final placements. Career Management Centers located at IBS campuses guide the students on placement matters.

The alumni fraternity growing from year to year actively participates in the development of IBS campuses.





INDUSTRY NETWORKING

ICFAI Business School is collaborating with several national and international organizations to train its students in specialized areas in information technology and business analysis & research. These partnerships include:



- | **Microsoft - IT Academy Program**
- | **IBM - Rational Software**
- | **SAS - The Power to Know**
- | **SAP UCC**
- | **SPSS**

ICFAI Business School

ADVANTAGE

Curriculum Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Continuous Learning The program offers students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning Learning is based on cases. Most of the courses are taught through real life cases, designed to help students appreciate real life situations.

Students centered learning IBS uses learning outcomes which focus attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them. IBS then uses rubrics to assess the learning.

Using Rubrics Rubrics are tools used to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify the level to which the outcome has been achieved. IBS uses Rubrics for assessing the soft skills and summer internships.

Continuous Evaluation Students are evaluated on the basis of tests, case analysis, seminars, projects, etc., continuously throughout the duration of the program.

Projects Students are encouraged to take up projects on contemporary topics as part of their independent study.

Soft-skills IBS has included soft-skills as one of the compulsory courses for the students. It provides the students the opportunity to develop their personality and hone their interpersonal skills. IBS has appointed full time qualified professional counsellors to assess the psychological profile of students and help them achieve attitudinal changes required for today's dynamic corporate life. The Counsellors conduct relevant psychometric tests and give feedback on their strengths, weaknesses, aptitude, behavioural traits and identifies opportunities for improvement.

Computing Facilities IBS provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of the information technology courses. All IBS Campuses are Wi-fi enabled.

Library Libraries are well-equipped with latest software packages and have comprehensive collections of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. ICFAI Business School subscribes to several academic online databases like EBSCO and Emerald Management Xtra, which are the storehouses of around 3000 leading journals in all areas of management. IBS also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/Accord. In addition, IBS also subscribes to business and research oriented online databases like Reuters Business Insights and Marketline.

Strong Industry Interface

IBS has a strong, active and growing interface with business and industry, with experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.



THE PG PROGRAM IN MANAGEMENT



The Program equips the students with the skills, knowledge and strategic perspectives essential to the leadership of business around the world. The program comprises of 29 courses (of which 21 are compulsory courses and 8 are elective courses), and a Summer Internship Program. These courses are spread over four semesters.

Year I

Semester I

- Accounting for Managers
- Managerial Economics
- Financial Management
- Organizational Behavior
- Information Systems For Managers
- Marketing Management
- Business Communication
- Business Analytics - I

Semester II

- Macroeconomics & Business Environment
- Advanced Financial Management
- Personal Effectiveness Management
- Human Resource Management
- Advanced Marketing Management
- Operations Management
- Business Analytics - II
- Legal Environment of Business

Year 2

Summer Internship Program

Semester III

- Business Strategy
- Business Process Integration
- Soft Skills
- Elective I
- Elective II
- Elective III
- Elective IV

Semester IV

- Business Ethics & Corporate Governance
- Management Control Systems
- Elective V
- Elective VI
- Elective VII
- Elective VIII

Electives: The students can pursue elective courses in Marketing, Finance, Human Resource Management, Operations and Information Technology & Systems.

The program structure is tentative and subject to change, if required.

SCHOLARSHIPS & STUDENT ASSISTANTSHIPS

Admission Scholarships

IBS offers scholarships to top performers of IBSAT 2023

- IBSAT Top Performers
- Wards of Defence & Paramilitary Personnel (In-service & Retired)
- Physically Challenged
- Wards of IBS Alumni

Student Assistantships

IBS offers Digital Marketing Assistantships with stipend to students who have flair for digital and social media.

SUMMER INTERNSHIP PROGRAM



ICFAI Business School is unique in its approach towards practical training. IBS designed Summer Internship Program (SIP) for 14 weeks and integrated it into the curriculum. IBS felt that this approach was necessary as most of the students joining management program in India had no work experience and therefore a longer exposure to the corporate environment through SIP would make them better equipped to take on the real-life business challenges.

Unlike most other B-Schools, SIP is an integral part of the curriculum at IBS with close supervision from the faculty. SIP was institutionalized as a very important process that provided a platform for the students to tackle real-life projects. The 14 weeks format, gave enough scope for the students to learn more by taking and completing a meaningful, value-added project for the company. SIP emphasized rigorous faculty monitoring system ensuring that the projects are done by the students to the satisfaction of the senior management of the company. Such efforts have strengthened IBS relationship with the industry and paved the way for pre-placement offers.

MESSAGE FROM CAMPUS HEAD



ICFAI Business School, Ahmedabad is one of few management institutions in the state of Gujarat operating since 1995. IBS - Ahmedabad has come a long way in transforming students to become successful corporate executives. Till date 27 batches have graduated from IBS-Ahmedabad contributing to rich alumni base in different industries across the globe. We believe in delivering education relevant to the changing industry demands and thus making learning focused, fruitful and transformational experience for our students. The institute is known for its academic rigour, contemporary curriculum and industry partnerships. We have witnessed new forms of businesses emerging, new ways of doing business. These changes have brought new requirements of talent pool. Given this context it is imperative for business schools to be in tandem with changes happening in the industry for employability of its graduates.

The need of the hour is to quickly understand these changes and incorporate in the curriculum and teaching styles. Our association with industry and constant feedback from alumni, have helped us navigate these changes and guided us on our mission to prepare students to the “New Normal” and for the new opportunities ahead.

Our PG programme is designed to build strong theoretical knowledge base. The students work in groups and individual assignments, research projects to understand application of the concepts learned in classroom. The Case Method of teaching, Summer Internship and Industry based electives will make you employable in times to come. I can assure the two years of time you spend with IBS Ahmedabad would be truly a transformational and rewarding experience of your life. The focus of the PGPM Program of IBS Ahmedabad is to prepare students to take up higher responsibility at an early stage of their careers. On this note, I welcome you to join the journey of transformation towards excellence.

With best wishes

Dr. Vivek Ranga
Director



THE CAMPUS

ICFAI Business School, Ahmedabad is part of network of ICFAI Business Schools which operates nine business schools across India. IBS-Ahmedabad campus was established in 1995 and till date more than 2300 students have graduated from the institute. IBS-Ahmedabad PG programme offers contemporary curriculum in line with changing industry demands. Over the years the institute have established partnership with industry resulting domestic and international placements of students. The fourteen week Summer Internship Programme is significant component of the programme resulting Pre Placement offers. ICFAI Business School, Ahmedabad has developed strong equity with the industry and as a result our alumni are working in leadership positions in various industries across globe.

The city of Ahmedabad is the land of Mahatma Gandhi and known for its cultural heritage and good governance. The city offers safety and good quality of life. The entrepreneurial spirit is instrumental in having presence of leading companies from the manufacturing and services sector. The business acumen of the state has been instrumental in creating environment conducive for businesses to grow. The city of Ahmedabad has one of finest infrastructure and is well connected across the country.

ICFAI Business School, Ahmedabad Campus is located between the twin cities of Ahmedabad and Gandhinagar in an emerging educational hub. IBS- Ahmedabad campus is 14 Kms from International airport and 20 Kms from Railway Station and has

seamless connectivity through Cabs, Auto rickshaws and public transport. The strategic location of the campus offers vibrant environment for the student community due to proximity to prominent institutions like IIT, NIFT GNLU and NID. Shopping Malls and medical facilities are in the near vicinity of the campus. IBS – Ahmedabad campus is of 1.31 acres providing intellectually stimulating environment to the students. The campus comprises of three blocks, the Academic, Administrative and Student Recreation area. The classrooms in the academic block are designed to facilitate participant centric learning and are equipped with “Smart Boards” and high speed connectivity. The open spaces and green lawns outside the classrooms are refreshing and place for student engaging in group activities. The admin block houses the computer with state of the art computing facilities with latest hardware and software. The NJ Yasaswy Library has collection of 27,000 books with access to research databases. The board room and conference rooms are the place for “Campus Interviews” during placement times. It resembles the corporate office environments and inculcates executive behaviour amongst students. The Evenings at Campus Amphitheatre are visual delight under the open skies and is confluence of student activities. The campus also has an Open Amphitheatre and lush green open space for recreation activities. promoting interactivity amongst students beyond the classroom hours.



Facilities

- State-of-the-art Air Conditioned campus located at emerging education hub at Adalaj on SG Road connecting Ahmedabad and Gandhinagar
- Classroom with Smart Boards, Projection and video conferencing facilities
- Computer lab with latest hardware configuration and installed with Statistical Packages
- NJ Yasaswy Library with extensive collections of over 27,000 books subscription of national and international journals, magazines and newspapers. Inter library loan arrangements with IIM- Ahmedabad.
- NJY Memorial E – Library Online subscription to leading research database subscription like EBSCO, Emerald, JSTOR, Cabell's directory, CMIE Prowess and Marketline. The with collection of E books, subscription to Open Access Library with leading universities across globe
- Student recreational facilities like cafeteria, gymnasium and Amphitheatre
- Sports facilities Badminton, Volleyball, Box Cricket, Table Tennis and board games are available. Night Cricket and Football facilitation with external arrangements
- Online Corporate and Alumni lounge for industry interactions
- Mount Abu Leadership Camp for team building
- Cultural Events organized at the lush green campus spread across 1.3 lacs.

Life @ IBS Ahmedabad

Life at IBS is a mix of academic rigor, exploration and experiential learning. There are a few activities which are exclusively done at IBS A that acknowledges diversity in the origin of its members and the importance of diverse activities in improving the personality, enhancing communication skills and building a positive, progressive global outlook. It strongly encourages its students to participate actively in various activity and hence touching upon each and every aspect of their personality.

Student life is hectic and engaging at IBS-A, with the day beginning early morning and the students are rushing for classes for active participation scheduled for the day. Evaluations, Case Studies and assignments are some of the daily tasks expected from a student. It is expected students put in efforts to prepare pre class and leverage the Campus and online resources. IBS-Ahmedabad faculties comes with rich experience of academia and industry which significantly contributes in building strong theoretical foundations. The teaching is done keeping in perspective of changes happening in the industry. Each subject is supplemented by corporate guest's sessions to discuss the industry practices. The Case Method brings in real life situations and provides simulates decision making situations to students. The field projects are providing students opportunity to relate theoretical concepts to real practice. Beyond the classrooms, variety of Workshops on Creativity, MS Excel, Time Management, Technical Analysis, Communication and Presentation skills are being organised time to time. Apart from the regular class sessions and industry guest sessions, various learning activities are designed beyond classroom as well. Hence the schedule during the program ensures to balance the student's time. The outside classrooms activities give opportunities to the students to participate in areas of their interest. These activities enable students to develop team spirit and leadership skills which are very important attributes

sought by employers for placements. A brief preview of LIFE@IBS A is as follows:

Clubs@IBS – Ahmedabad : Under the aegis of the Clubs students get to enhance their potential and unearth their creative talents in their respective area of interest. IBS Ahmedabad has formed many Student driven Clubs which give myriad opportunities to students for their interpersonal skills development

- **Tycoon – The Finance Club**
- **Kuriosity – The Quiz Club**
- **Inspire – The Sports Club**
- **MileStone the Marketing Club**
- **MyView Club**
- **Innovision the News Letter Club**
- **Analytica**
- **Pixel – The Photography Club**

Digital Marketing Ambassadors who organize events online and offline to keep the campus buzzing with diverse activities, forge stronger bonds and to bring out their latent talent through these activities.

Debating Icons Provides a platform to put the students' listening, thinking and speaking skills to test. It gives opportunity to prospective debaters to step up and speak up by expressing their views on pertinent issues. The event comprised insightful speeches by the participants followed by rebuttals by their respective rival teams, and last but not the least a very informative quiz.

“Girls Take GIFT City” in association with Bloomberg Students were inspired to pursue career in the field of Finance by various leaders of the corporate world. Discussion on these booths enthralled the students and boost their confidence about the technical know-how of the questions arising in the minds of the students.

Strategic & Stock Market Simulations are integral part of the pedagogy at IBS Ahmedabad. We conduct “Strategic Simulation Workshop” to develop cross-functional decision making skills amongst the students. These workshops are one of the exciting times students will have beyond classrooms.

Seminars & Conferences IBS Ahmedabad actively partnered with CII, AMA, IIM-A for participation in various national and international conferences like Vibrant Gujarat Global Investor Summit where the students have actively participated. At IBS Ahmedabad students have always been encouraged to participate in academic conferences where they get a chance to present their ideas thus leading to creation of intellectual capital. Several research papers and case studies has been developed by the students under the guidance of faculty members and are presented at national and international conferences. Nirma International Conference on Management and Flame International Case Study Conference are few to name. These cases are featured in E.T. Cases, National Journals and are listed on the case center website formerly known as European Case Clearing House (ecch). Apart from this the students are always motivated to participate in various in house and external competitions on cultural, photography, sports, intercollege summer internship project, business quizzes, management fest, etc.

IBS - A organized the 8th memorial Lecture

as a tribute to the great navigator and founder of the ICFAI Group, **Late Shri N J Yasaswy** at H T Parekh Hall in Ahmedabad Management Association (AMA) on 19th January 2023. He played a very important role in building and developing the ICFAI Institution.

Dr. Vivek Ranga (Director), ICFAI Business School, Ahmedabad paid homage to the late founder on behalf of the entire ICFAI Group. The Lecture was delivered by **Prof. G. Raghuram** (Former Director-IIM-Bangalore, Former Dean (Faculty)-IIM Ahmedabad) on **"Infrastructure Development in India: Trends in PPPs"** (Public Private Partnership) giving a masterclass to an audience consisting of students, academicians, and industry members. The speech revolved around the need of our country to building a developed India. The audience comprised mainly of students and industry professionals

Joint Certification Program ICFAI Business School embarks a new journey with CSB bank by signing MoU between ICFAI Business School and CSB Bank at the ICFAI Ahmedabad campus. This MoU is the beginning of a long-term relationship between CSB Bank and ICFAI Business School. The Joint Certificate Program was introduced by CSB Bank which aims to combine its industry knowledge with the best-in-class faculty and pedagogy of ICFAI Business School.



Summer Internship Program by the IBS Alumni federation. The winners were rewarded with cash prizes and certificates. The purpose is to encourage students to do their best during internships. The winners have subsequently represented at various national level competitions.

"BEST B-SCHOOL PROJECT AWARDS" by **Business Standard** : Best B School project award national level completion



organize every year by Business standard. Mr. Roshan Kumar of IBS Ahmedabad was 2 nd runner up in the competition

IBS Ahmedabad – Global Connect: Businesses are becoming global and businesses are conducted in a connected world. IBS Ahmedabad interacts and actively networks with industries and universities in Middle East, Europe, Africa and United States. To bring global perspectives, interactions are regularly organized by Visiting Professors, Corporate Executives and Alumni.

- Prof. Artus Krohn- Grimbeghe of Paderborn University, Germany
- Prof. Jari Salo, Helsinki University, Finland
- Mr. Matteo Vallarsa, Founder Studio MV, Vicenza Italy
- Prof. Rupinder Paliwal, Provost Bryant University, USA
- Dr. Kris Iyer, Associate Professor, Torrens University, Australia
- Mr. Sailesh Iyer, CEO – SmartConnect LLC, Dubai, UAE
- Mr. Kunal Wadhwani, HR – Head, Choitram Retail, UAE
- Ms. Yasmeen Shaikh, Managing Director- YAS Media, Dubai-UAE
- Mr. Vaibhav Srivastava, CEO of Zerone Group, Doha, Qatar
- Mr. Suman Alla, Founder & CEO, Bizoneer International LLC, Rwanda, Africa
- Mr. Sandeep Bhattacharya, India Projects Manager, Climate Bonds Initiative USA
- Mr. Deepak Singh, Regional Marketing Manager APAC, Water Wipes, Singapore
- Mr. Satish Acharya, Sr. Vice President - Global Practice Lead – FCRM, Genpact USA
- Mr. Manish Manchandya, Chief Financial Officer & Ex. Vice President, Saudi Electricity Company, Riyadh, Saudi
- Ms. Poojya Trivedi, Asst. Marketing Manager, Emerald Publishing, UK

Global Immersion tour is also organized for students to get first-hand international experience of the business practices and culture.



Student Activities

The students, faculty and staff are divided into four houses; “Kotler”, “Kautaliya”, “Drucker” and “Param”. The grouping of students into the houses is to bring in competition in terms of participation in sports, cultural and event management at campus. The yearly events commence with welcoming the new batch and ends with farewell of the outgoing batch. Events are regularly organized on Independence Day, Teachers day, Friendship day and have become the most cherished moments for the entire IBS Ahmedabad family.

Treasure Hunt: The game has been organized regularly and effectively which demonstrates the team spirit and target orientation. This also acts as ice breaker amongst the batch mates and develops a team building spirit in them. Students of IBS Ahmedabad have been participating regularly in “Stock Mind” – A Virtual Stock Game by ICICI Securities and “Chanakya” – Student Management Game which are the prominent simulation competitions, Industrial & Field Visits.

Photography Workshop: Photography has been taken up actively at IBS Ahmedabad with workshops by experts and exhibition of photography being organized regularly where photographs by students and staff are exhibited. Also sessions on “Photography in Advertising” films have been conducted. Innovision: The Campus Magazine “Innovision” has been published since a decade. The student editorial teams with faculty editors have been covering various aspects of campus life, alumni achievement stories and developments in the management arena. IBS Social Media: IBS Ahmedabad engages with the larger audiences through Facebook. The “IBS Ahmedabad” and IBS India FB pages are regularly updated by the students teams in the Happenings page of the institute.

Blood Donation Camp: As it is rightly said “Donation of blood means a few minutes to you but a lifetime for somebody else.” With same thought every year IBS Ahmedabad organizes Blood Donation Camp at the institute in association with Red Cross Blood Bank.

Leadership Camp: The leadership camp was organized by IBS-A for all the students. The interiors of Mount Abu were the destination for the leadership camp. It was a 2 days camp where students were trained and experienced in commando training, caving, trekking, and climbing 2nd highest peak of Aravalli hills, close to 4500ft. A total of 80 students with 3 Faculty were the part of camp. All the Activities are done with trained mountaineers with all safety measures. The objective of the camp was to make students understand adaptability, teamwork, leadership skills, time management, and how to remain focused. The trip ends with an amazing Ride to Abu City and Nakki Lake. In the night students enjoyed the campfire in the moonlight with shining stars in the sky. All experienced great exposure to nature without distractions of any gadgets or noise. All enjoyed the feeling of the early sunrise from the top of the hill. All created the best lifetime memories, probably, of their last education stint.

Industrial visit: It provide the students an opportunity to learn practically through interaction, working methods and employment practices and exposure to current work practices, with that motive. All the students got great insights about the Company and their processes and how the industry works day to day.

Mahatma Mandir Visit: The Journey of batch 2024 started with visit of Mahatma Mandir near to IBSA Campus. The City of Ahmedabad has a very rich cultural heritage and tradition. Cultural emersion visit to Mahatma Mandir and Akshardham temple was especially helpful for the students who have come from various part of the country, Ready to make the city that would be there home for the next two years. Mahatma Mandir is inspired from life and philosophy of Mahatma Gandhi. It is one of the biggest convention Centre of India spread over an area of 34 acres. It was developed by the Government of Gujarat.





RANKINGS OF IBS AHMEDABAD

- CSR - GHRDC top 3 rd Rank in Business School of Eminence 2022.
- Education World Survey 2023: 62 All India Rank among top 100 Private B-Schools.
- Bloomberg | UTV B-School Excellence Award for Excellent Industry Interface.

PLACEMENTS

Class of	2022	2023
Students Placed	96%	98%
Average Salary*	7.91	7.30
Highest Salary*		
National	11.00	8.29
International	28.32	13.00
Average Salary* (Top 10%)	19.66	9.23
Average Salary* (Top 25%)	11.00	8.69

* ₹ in Lakhs

PROMINENT VISITORS IN EVENTS @ IBS-AHMEDABAD INCLUDE

- Dr. Kiran Bedi, IPS (Retd.) Hon'ble Lt. Governor, Puducherry
- Dr. C. Rangarajan, Chancellor – ICFAI Foundation of Higher Education & Former Governor RBI
- Dr. T.V. Rao, Chairman of TVRLS & Faculty, IIM Ahmedabad
- Dr. N. Ravichandran, IIM Ahmedabad & Former Director IIM Indore
- Prof. Dheeraj Sharma, Director – IIM Rohtak
- Mr. R. S. Sodhi, MD – GCMME, AMUL
- Mr. S.B. Dangayach, MD – Sintex Industries Ltd.
- Mr. Sunil Parekh, Advisor – Zydus Group
- Lt. General Rajesh Kochar, (Chief of Army Training Command)
- Mr. Dewang Nanawati (Lead India Finalist)
- Dr. Mallika Sarabhai, IIM-Ahmedabad Alumnus and Founder Darpana Academy
- Mr. Tarun Arora, Director & CEO - Zydus Wellness
- Mr. Harsh Kumar, CHRO – CSB Bank
- Mr. Sandeep Bhattacharya, India Project Manager Climate Bonds India
- Prof. G. Raghuram, Former Director, IIM-Bangalore

PROMINENT RECRUITERS (A Partial List)

- Alok Ingots • Asian Paints • BYJU'S • CSB Bank Ltd.
- Exide Industries Limited • HDFC Bank • ICICI Bank • ICICI Prudential Life Insurance Company • Khimji Ramdas India Pvt Ltd
- S-Squad • Tata AIG General Insurance • Unincorp Technology LLC



Dr. Vivek Ranga

MBA, UGC-NET, PhD, FDPM
(IIM-Ahmedabad),
Director & Campus Head

Dr. Vivek Ranga is a graduate in Physics with postgraduation in Management. He completed PhD in advertising effectiveness and FDPM from IIM-Ahmedabad. He has 22 years of teaching experience as a marketing faculty with teaching interests in B2B marketing, Retail Management and Marketing communication. He is visiting Faculty at University of Paderborn, Germany and National Institute of Design (NID), Ahmedabad. His research interests include media & consumer behavior and education methodology, where he participated in national and international seminars and conferences. He has conducted Faculty Development and case workshops at various institutes in India and abroad. He has been part of the curriculum review on marketing subjects for the IBS/PG program and on advisory board of Case Centre of Gujarat Technological University. He was the reviewer of 7th IIMA Marketing Conference organized in January 2017. He is the editor of IUP Journal of Entrepreneurship and reviewer in other journals of repute. He is currently registered guide for Doctoral Research. Along with teaching, during the last 19 years with IBS Ahmedabad, he has handled various additional responsibilities; he has been coordinating the Corporate Relations and Alumni Relations and also served as Chair Person of the Placement Committee. He has developed excellent rapport across industries sectors and maintained a constant industry-institute interface by conceptualizing conferences and events. He is actively involved in institution building activities with industries in India, Middle East, Africa, Europe and USA. He has been instrumental in creating industry and academic partnership at IBS Ahmedabad. His paper was selected at Wharton Business School, USA which he presented in June 2017. He has been twice awarded Best Teacher for Institution Building by IBS Alumni Federation.



Dr. Pallavi Mittal

PGDM, Ph.D, FDP- (IIM Ahmedabad)
Academic Coordinator

Dr. Pallavi has a mix of industry and academic experience spanning a period of 17 years, specializing in the area of Marketing and General Management. Her industry experience includes market research and financial services sector. In academics her area of interest comprises marketing research, consumer behavior, sales and distribution and brand management. She is an alumna of KJ Somaiya Institute of Management Studies and Research, Mumbai and completed FDP from IIM Ahmedabad. She has done her doctoral study in the area of Online Marketing of financial products and services. Her current research interest is in Relationship banking, Information technology, Artificial intelligence and FinTech. She has presented and published research papers in various International conferences and journals.

Dr. Pallavi Mittal has conducted workshops and training programs at leading management institutes across Ahmedabad. She is instrumental in conducting/ facilitating student activity and engagement programs – which aim at professional and interpersonal skill development of students at IBS Ahmedabad Campus.



Dr. Naresh Sharma

MBA, Ph.D

Dr. Naresh is a national-level sportsman and an accomplished professional who comes with a wealthy experience of 14 years of experience in the Corporate and Academic fields. He loves to train and mentor students in their transformational journey. He is a firm believer in “where there’s a will there’s a way”. He is the recipient of the Best Teacher Award for institution building (2016) by ICFAI Business School Alumni Federation (IBSAF). In his 14 years of rich experience, he worked with industries like FMCG, Micro Finance & Education in various functional areas like Business Development, Sales & Marketing Management, Operations management, Placement, Corporate Relations & Training. He is recruitment, soft skill, and personality development trainer and conducted 400+ student development programs and trained thousands of students across Gujarat & Rajasthan. He is a certified trainer for HDFC Bank and NLP (Neuro-Linguistic Programming) Practitioner. His subject area of interest is Personal Effectiveness Management, Business Communication, Soft Skills & HR. He is also coordinating Placements at IBS Ahmedabad and his other work area includes Corporate & Alumni Relations. He is an Economics Graduate and MBA in Marketing. He holds a Ph.D. in management and FDPM from IIM Ahmedabad and is currently Pursuing ISTD.



Prof. Pranav Gosalia

PGDCA, MBA

Prof. Pranav Gosalia, has over 17 years of corporate and academic experience in the area of teaching, administration, training and placement. He holds an MBA from Nirma University, PGDCA from C-DAC and bachelor’s degrees from Gujarat University. He has worked with the IT, aviation and education sectors.

He is recipient of “Best SIP Mentor” for consecutively eight times, “Best Teacher Award – 2022” and “The Best Teacher Award Institution Building – 2015” instituted by the ICFAI Business School Alumni Federation (IBSAF). Apart from teaching for more than six years he is coordinator for Quicforce – the Moodle based Learning Management System; Digital Marketing initiative for college digital assets and for the Summer Internship Program (SIP) at IBS Ahmedabad.

He is data enthusiastic and interested in MS Excel, Tableau, Business Analytics and Marketing Analytics. He has done many Student’s Development programs and has delivered sessions on case study based teaching during Faculty Development Programs. He has also delivered corporate training on MS Excel.



Prof. Girishchandran Pillai

MBA, UGC-NET, Diploma T & D

Prof. Girish has worked for 18 years with TATA Group at Senior levels across L&D & Business verticals in India. He is Certified Trainer from TATA Group. He has successfully facilitated more than 250 Workshops, Trained & Consulted more than 5000 Sales & Services professionals & dealer-channel networks -predominantly across Mumbai & ROM Region and Gujarat, MP, Karnataka regions. He is a Subject Matter Expert in Understanding, Customizing & Implementation of Performance Enhancement Processes among MSME's – thereby leading to Sustainable Revenue Enhancement in Organisations. He handles subjects in HR & Organisation Behaviour at IBS Ahmedabad.



Dr. Nishant Agrawal

MMS, BE, Ph. D

Dr. Nishant Agrawal is Faculty member at ICFAI Business School, Ahmedabad and PhD in Operations Management from Nirma University, Ahmedabad. He received the Bachelor of Engineering with Electronics and Telecommunication specialization from the D.Y. Patil College of Engineering, Akurdi, Pune and MBA from Durgadevi Saraf Institute of Management Studies, Mumbai with Operations Management specialization. He was visiting faculty at NMIMS Mumbai, Nirma University, Karnavati University, Indus University etc. He has seven years of academic/research experience with around 30 months of full time and part-time corporate experience. He worked with renowned companies like Flipkart, Reliance Digital etc. His research paper accepted in reputed journals like International Journal of Quality & Reliability Management, The TQM Journal, International Journal of Process Management and Benchmarking, International Journal of Logistics Systems and Management and International Journal of Disaster Resilience in the Built Environment etc. He has presented various research papers at national and international level conferences including IIM A, IIM B, IIM Indore, S P Jain, K J Somaiya etc. He got best research paper award from Symbiosis, Nirma University and B K School of Management. He is reviewer for more than 20 international journals. He has completed many online courses on different topics from International universities like University of Pennsylvania, University of Michigan, Stanford University, etc.



MESSAGE FROM CAMPUS HEAD



IBS Gurgaon has been at the forefront of management education. The thrust of our teaching-learning process is to impart skill-based, applied knowledge to students which makes them industry ready. IBS is a student-centric business school. Everything that

we plan and do, is to create a better tomorrow for our students. Our curriculum is continuously updated to reflect the latest developments and innovative strides witnessed in different fields of management. IBS strongly believes in preparing students for the placement season from the day the student joins the program. Continuous training in Soft Skills, proficiency in business communication and presentation skills is imparted by expert trainers. Regular hands – on practice in Language Labs infuses confidence in the students and our interactive approach builds student capability to come up with solutions in a competitive setting of the corporate world. Case-study driven academic delivery ensures that students are fully engaged and become active participants in a cross-functional teaching-learning process, both inside and outside classes. High priority is given to certification courses with a focus on skill formation in emerging areas of knowledge and keeping pace with industry trends. We make concerted efforts to gain deep insights into the continuously changing industry requirements and the dynamics of the job market. Over the years, IBS has developed strong associations with corporates and businesses. Senior professionals from the industry and alumni are associated at every stage of the teaching-learning process. This helps in providing a holistic and practical perspectives to students on different dimensions of management and business operations. We invite highly placed practicing managers to teach a full course or a part of the course to provide students exposure and perspectives on the latest business trends and practices. As a part of the Eminent Speaker Series, distinguished professionals from different walks of life such as editors of major economic dailies, professors of eminence, policy makers and industry professionals working at apex levels, share their thoughts on contemporary challenges faced by companies, markets, regulators and other influencers. All these initiatives take the students beyond the curriculum. Induction sessions, guest lectures, panel discussions, academic competitions, live projects, action learning, group assignments and peer-

to-peer learning make the transformative process lively. “Learning by Doing” is practiced by the students through proactive initiatives in organizing and participating in club activities. Various Clubs also help the students to enhance their personality. Domain clubs have organic linkages with the syllabus and help the students to gain practical insights.

Sound conceptual grounding coupled with a practical orientation is provided by practicing industry professionals in subjects like Advanced Business Analytics, Financial Analytics, Marketing Analytics and Digital Marketing. This process significantly enhances employment prospects and speedy progression of students. Our unique program of Summer Internship of 14 weeks makes out students corporate-ready. As a result, a very large number of them get placed within weeks of the commencement of the placement season. Many of our students earn pre-placement offers during their Summer Internship. Companies belonging to almost all sectors of the economy, including the Big Four, Consulting Firms, IT, Banking, Advisory, Business Analytics, Credit Rating, Digital Marketing and Market Research, Micro Finance, FMCG, Real-Estate to name a few, start visiting the campus even before students reach their final semester. Our committed and highly inspired faculty team with rich corporate and academic experience remains at the center of academic rigor. IBS is proud of having an alumni base of more than 65,000 bright professionals occupying junior, middle and top-level positions in leading corporates. Our track record of over 27 years shows that IBS stands for assured success. We invite you to experience wonderful and exciting journey at IBS.

Wishing you the Best!

Prof. S.C. Sharma

Sr. Director



The Vibrant Campus

IBS Gurgaon is situated in the heart of the corporate hub with lush green ambience. We follow a holistic approach to business education with a vision of creating a new cadre of management professionals with a sense of ethics and social responsibility, who can make a mark in this highly competitive business environment.

All classrooms are well equipped with state-of-the-art technology to facilitate the learning process. A Wi-Fi campus enables access to the information inside and outside the classroom, making teaching learning a more fruitful and enjoyable exercise. The fully automated Library is the powerhouse of knowledge and prides itself in housing more than 36,000 volumes reflecting the research and teaching interests of the faculty and the students. It also provides unique assistance like company wise updates on business news, sharing company profiles with the students during the placement period, maintaining students' project reports etc. It also posts important articles and news to the faculty regularly which subsequently become topics of rich discussions in the classroom, to add on to the domain learning. The computer centre is fully equipped to assist students in all kind of IT trainings, advance excel classes and to conduct aptitude and psychometric tests. Apart from the library, Computer lab is another favourite hangout for the students for research and study. Computer Lab also holds the various online tests for the organizations which come to the campus for hiring.

The campus has a Language Lab which aims to enable students with better communication skills. The students are provided appropriate resource material, proper guidance and mentoring sessions by trained Soft Skills Trainers. This improves the students' overall confidence, especially with respect to language delivery, making them more employable.

IBS strongly believes in linking management education to environment. To make this possible, the campus provides a

The campus also has facilities for indoor and outdoor games like football, cricket, basketball, tennis, badminton, carrom, table tennis etc. It also has reading rooms, activity rooms, a lounge, a seminar room, an auditorium and a cafeteria.

plethora of opportunities to the students to hone their skills, even outside the classroom. IBS Gurgaon takes pride in its diverse and dedicated faculty, who are not only teachers but mentors to the students. They come from varied industry and academic backgrounds and carry with them rich experience, which makes learning more comprehensive for the students.

A special emphasis is laid on Soft Skills which is a full credit course. The focus of the subject is to expose the student to business etiquette, leadership skills, networking, negotiation, team work and much more. These classes not only prepare students for Group Discussions and Personal Interviews, but also work with them on building their resume. Under the Practicing Managers initiative, we partner with senior corporates leaders from the best of organizations to deliver a few curriculum sessions to the students. These leaders bring their experience on the subject to the classroom and give students the industry perspective, bridging the gap between the theory & practice in the process. Apart from the regular classes, projects and activities, the students are given special 'requirement specific' classes, advance excel classes, aptitude and psychometric classes, certification programs in digital marketing and market research etc., among the other initiatives. Weekly IBS Monitoring Placement Advisory Counselling and Training classes are held for students, where students interact with a domain faculty, a soft skills faculty and a placement Manager to enhance their employability further. IBS Gurgaon understands its role as a bridge between the future managers and the corporates. Therefore, utmost importance is given to make the students as much job ready as possible.





Students Activities

- A Laboratory for Problem Solving

IBS focuses on Action Learning. Taking this forward, more than twenty student clubs at IBS Gurgaon are throughout buzzing with events and activities, both co-curricular and extra-curricular.

Besides the classroom learning, the students are continuously involved and engaged in organizing or participating in various activities, be it entrepreneurial activities, Indoor/outdoor sports events, cultural events, quizzes, guest lectures, virtual trading, photography, summer internship, placement support, publishing the quarterly in-house journal, digital marketing or contributing towards the society. All major festivals are celebrated in the campus with great zeal. Some of the important ones are Sportarten, the IBS Gurgaon interstate sports event, covers Cricket, Football, Table Tennis, Badminton, Volleyball, Tug-of-War and many more. 'Blitzkrieg', the annual management-cultural fest of IBS Gurgaon, witnesses more than 17 events ranging from academic to cultural. The fest is concluded with a Celebrity Night performance. Alumni Meets see participation from hundreds of alumni members at least three times a year. Campus Corporate Meet hosts recruiters over a fun filled dinner event. SIP Guides Meet invites SIP mentors from industry to the campus for a rich interaction leading to better teaching-learning during the fourteen-week internship. Under the flagship of the Eminent Indian Series, many known names who have made a mark in their respective fields, visit the campus to enrich and enlighten the students with their experience. The students also source sponsorship for various events. All students actively contribute by way of not only organizing numerous such events but also covering and promoting all these events on all the social media platforms. All these activities promote leadership qualities, team playing abilities, problem solving techniques, critical thinking, goal setting, decision making, adaptability, learning, zeal and feeling of ownership in the students. These are also some of the qualities that the recruiters look for in a prospective recruit. These activities give the students a real platform to put the learnings from the classroom to practice. This rich exposure stays with the students for many years and serves them as beacon light in their long careers.



Our Real Brand Ambassadors – IBS Alumni

IBS has huge network of alumni. They have achieved great heights in their careers. Year after year, Corporates have recognised their worth. Continuous feedback from industry suggests that pass outs from IBS are a class apart. They are a part of top-notch organizations in various sectors across the globe, like Deloitte, Ernst & Young, PriceWaterhouseCoopers, KPMG, CBRE, Crisil, S&P Global, BlackRock Services, Cians, CitiCorp, HDFC Bank, ICICI Bank, IDFC First Bank, Kellogg's India, Kotak Group, Phillips, TCS, Publicis Sapient, Wipro etc., to name a few. They are continuously making their way up the ladder and making us proud.

Our Alumni are our ambassadors and their splendid performance keeps reinforcing the trust of the corporates and businesses in IBS Gurgaon. It has been our endeavour to be in continuous communion with Alumni. Hardly a day passes when the presence of alumni is not evident and their impact is not felt on campus life. They share different phases of their journey in the corporate world - their success, their anxiety, changing nature of competition within and outside the organisations, emerging opportunities in different sectors and preparedness required to grab them, the expectation of the corporate world - and so many other facets of life beyond the corporate.

Our faculty and the placement team work very closely with alumni to prepare students through interventions like mock interviews, mock group discussions, summer internship evaluations, special placement preparation classes, etc. They also partner with the campus for various seminars, conferences and workshops. Alumni, who are entrepreneurs or have start-ups, share their excitement, struggle and success resulting in grooming of the budding entrepreneurs. Put succinctly, alumni are an integral part of IBS thought process.





PLACEMENTS AT IBS GURGAON

IBS Gurgaon leaves no stone unturned to prepare the students for the industry and make them placement ready. We believe that it is very important to understand the recruiters' perspective to be able to prepare the management aspirants to fulfil the organizational needs.

The campus has a dedicated placement team which stays in touch with the corporates all the year round, not only for placements but for various activities that help to meet the recruiter's expectations. We try to understand the requirements of the recruiters, as well as their challenges to make the new recruits ready to deliver. We also invite recruiters to be partners with us in as many ways as possible, through our Practicing Managers initiative, MOUs, Joint Certification Programs, Summer Internships, Mock Interviews, Guest Lectures, Alumni Interaction and more.

The campus also has a team of dedicated counsellors who identify students that need an extra push in the areas of communication, business etiquettes, attitude or confidence. These students are mentored one on one to help them overcome their respective areas of concern. Students are trained in Aptitude Tests, Advanced Excel and Psychometric tests for that extra edge.



RANKINGS OF IBS GURGAON

PLACEMENTS

Class of	2022	2023
Students Placed	98%	95%
Average Salary*	6.81	7.55
Highest Salary*		
National	11.00	12.00
International	22.18	22.93
Average Salary* (Top 10%)	10.06	11.63
Average Salary* (Top 25%)	8.76	9.90

GHRDC – CSR B-School Survey – 2022

- 1st among the Private B Schools in Haryana
- 15th among the Top Leading B Schools of Super Excellence in India
- 22nd among the Top Private B Schools in India

SILICON INDIA B-School Survey Rankings – 2021

- Ranked 8th among A++ Category of Private B-Schools in India
- Ranked 8th among Top Private B-Schools in India for Placements

Education World Survey 2023:

- 24 All India Rank among top 100 Private B-Schools.

Prominent Recruiters (a partial list)

AAJ Enterprises
Aditya Birla Fashion and Retail Ltd.
| Madura Fashion & Lifestyle
Division |
Aditya Birla Finance Limited
Admitad
Ajiledone Technologies
Ameriprise Financial
Amul India
Anarock Property Consultants
AuthBridge
Bain & Company
Bajaj Housing Finance
Bank of America KPO
Bizloan
BlackRock Services
BlueStone Jewellery and Lifestyle
Care.fi Technological Solutions
CB Richard Ellis
Cians Analytics
Citicorp
Cognizant Technology Solutions
CSA Advisor
CSB Bank
Cushman & Wakefield
DEININGER Consulting
Deloitte Consulting
Deloitte Tax Services
DIGIFISH3
Dot and Key Wellness
Edgerise Global
Ernst & Young
Evalueserve
EY India
FA Fin Advisors Consulting
FCB Group India

Frost' n Sullivan
Gartner
Genpact
GHRDC (Global Human Resource
Development Center)
Go-MMT
goyal chemical & associates
Haier India
HCL Technologies
HDFC Bank
HDFC
Hindware (Somany Impresa)
Hyundai Motor India Limited (HMIL)
ICICI Bank
ICICI Prudential (AMC)
ICICI Prudential Life Insurance
Company
ICICI Wealth Management
InCred Finance
Indian Hotels
Indus Valley Partners
Indxx Capital
Info-Drive Analytics
Insplore consultants
Ken Research
Knight Frank (India)
Kotak Mahindra Bank
Krisumi Corporation
Love in Store Technologies
LS Digital
Merino Laminates
Mobisy Technologies
Moody's Analytics Knowledge Services
Niva Bupa Health Insurance co
O2 Power
OPPO Mobile India

Orangestar Logistics
Outgrow
Oxane Partners
Pine Labs
Poshway Consultants & Co
Pricewaterhouse Coopers
PriceWaterHouse Coopers SDC US
Advisory
Property Pistol
Protiviti
PVR
RA Consulting Services
Radio City-Music Broadcast
RSPL Group
Savills
SBI Life Insurance Co.
Seedwill Consulting
SRF Ltd.
Tata Capital
TCS - BPS
Tech Mahindra
Testbook.com
Third Sector Partners
VE Commercial Vehicles
Vegazva Engineering Solutions
VenturePact Technologies
WNS Global Services
Yatra.com
Yes Bank





Prof. S C Sharma

MA, M.Sc. (Fiscal Studies-Bath University, England), Program in Housing Finance-University of Pennsylvania, USA), IES
Sr. Director & Campus Head

Professor S.C. Sharma has been with IBS Gurgaon since 2010 and took over as Director ICFAI Business School, Gurgaon in December, 2014. He belongs to the Indian Economic Service, batch of 1971 and is an economist, having highly versatile experience of over forty five years in economic and financial analysis, management and teaching. He has worked at various policy analysis levels in the Government of India including the ministries of Finance, Industry, Cabinet secretariat, etc. He studied at University of Delhi (Institute of Economic Growth), Bath University, England and Pennsylvania University, USA. During 1983-85 he was the Chief Research Officer in the office of the Economic Advisor, Ministry of Industry and was the head of the Industrial Finance Division. In this assignment he was involved in the analysis of the investment climate, estimation of demand for short-term and medium –term credit and long –term capital requirements of different industries and was engaged in keeping track of investment policies of All India Term Lending Institutions as also developments in financial & capital markets. He also assisted Secretary/Additional Secretary in Department of Industrial Development who were on the Board of Export-Import Bank of India, Industrial Development Bank of India, Industrial Finance Corporation of India and Industrial Credit & Investment Corporation of India in project appraisal and formulation of comments on the Board Notes of these institutions.

He was Economic Advisor, Steel Authority of India (SAIL) in late eighties. He, along with other experts, visited Japan and South Korea in December 1988 to study the Competitiveness of Indian Steel Plants in comparison to the best steel plants of the world and prepared a Report for Bureau of Industrial Costs and Prices.

He was a member of sub- group on Steel Sector for 8th Five Year Plan and contributed to thinking on Pricing Policy in respect of Product Mix of various steel plants in India. He received great appreciation from the then Chairman SAIL, Padma Vibhushan, Dr. Venkataraman Krishnamurthy for his contribution in preparing the report for the Working Group on Public Enterprises for the Eighth Plan.

As Executive Director Housing and Urban Development Corporation for over seventeen years, he headed various departments including the department of HRD, Retail Finance, Organizational Systems and a Research and Consultancy organization (HSMI) which had international collaboration with Institute of Housing Studies, Rotterdam. As Executive Director Organizational Systems (1994-2000) Prof. Sharma led a multi-disciplinary Study Team set up by the Government of Tamil Nadu, comprising of members from finance and project disciplines of HUDCO for undertaking an Organizational Improvement and Restructuring Study of Tamil Nadu Cooperative Housing Federation (TNCHF).

He also worked on a book titled-“The corporate Story of HUDCO 1970-1995”. He was Professor of Economics at LBS National Academy of Administration, Mussoorie (1976-1982) where he was engaged in teaching, training and counselling of IAS officers. In June 2011, Prof Sharma was invited to Shanghai, China by Carnegie Corporation of New York to participate in a Symposium on Global Financial Crisis and the Future of International Monetary System.

He has travelled abroad extensively to organize and participate in international seminars, work-shops, panel discussions, etc. He has been Editor of two reputed Journals in the field of management and has considerable published research work to his credit.



Dr. Anupama D. Raina

MBA, Ph.D., HR Analytics from IIM Rohtak.
Certified leader of learning from Harvard X.
Director-Corporate Relations

Dr. Anupama has done her Ph.D. from Jamia Millia Islamia University, Master of Business Administration (MBA) from Poona University, HR Analytics from IIM Rohtak and is a Certified leader of learning from Harvard X. She has more than 25 years of teaching & industry experience. She has been active as a Consultant, Trainer and Researcher in many organizations of repute. Her areas of interest are Organizational Behavior, Organizational Development Intervention, Training and Development, Strategic HRM etc. She has many national and international publications to her credit. She has Authored 3 books in the area of OB and HRM. She was selected as one of the Reviewing Committee Members of In SITE Informing Science & IT Education Conference, Salford, England. She was also selected as one of the Reviewing Committee Members for SAMF held in Pakistan (Lahore) sponsored by AMDISA. She won the Best Teacher Award at IBS Gurgaon in 2012 based on the student feedback.



Dr. Prapti Paul

MBA, UGC-NET, Ph.D
Dean (Academics)

Dr. Prapti Paul is the Academic Coordinator at IBS Gurgaon. A management educationalist with an experience of over 12 years in academics and industry, Dr. Paul is a Ph.D. in finance from Banasthali Vidyapith and her teaching interests include Financial Management, Strategic Finance, Investments and Fintech. She has authored and presented several research papers at various national and international conferences and was the recipient of Best Paper Award in two international conferences held recently. She has also been conferred the “Best Teacher Award for Overall Excellence” and “Excellence in Teaching in the Online Mode” by IBS Gurgaon. Dr. Paul has had the fortune to work with some of the Big 4’s in the consulting space before joining academics. She has also been a corporate trainer and delivered workshops and training across major cities of the country. Dr. Paul has been on the reviewing board at the Oxford University Press for appraising books of the new Indian authors in the field of accountancy and finance. She has recently completed a course in Fintech from the Hong Kong University of Science and Technology. Actively involved in conducting faculty and student development seminars and workshops throughout the year, Dr. Paul passionately pursues her interest in guiding students during their summer internships, live research projects, designing course contents in consultation with the industry professionals and creating academic resources. In addition, she drives a lot of student and institution development activities and is enthusiastic about developing new age business leaders.





Prof. R. Venkataraman

B.Sc, CAIIB, FCA, FCS
Dean (Institution Building and Examinations)

Prof. R. Venkataraman is a Fellow Member of the Institute of Chartered Accountants of India and Institute of Company Secretaries of India, besides being a graduate and an Associate Member of Indian Institute of Bankers. He has a vast experience of over thirty years in the banking & Financial services Industry, having worked for 13 years in Banking Industry which includes a private sector bank and a major public sector bank. The subsequent 18 years, he spent in very senior positions in the India office of a Japanese Multinational Financial Services company- ORIX, which ranks No. 345 in the Forbes List of 2000 companies in the world and having a market capitalisation of \$22 Bn. He was the Senior Vice President. He was also in the Executive Committee of ORIX India office. He also has considerable experience in delivering Lectures on various Banking, Finance & Economics topics in various external Forums like ICAI and ICSI and also in conducting Training programs for subsidiaries of Multinational Banks like Bank of America, Deutsche Bank, Wells Fargo and Bank Oman. He has an academic Experience of over 9 years, specialising in Finance. He has also held various senior administrative positions in another Management Institute, besides being a Faculty in the area of Finance. He is associated with IBS Gurgaon for over 6 years during which period he is also functioning as Dean Institution Building and Dean Examinations, apart from being a Faculty in Finance.



Dr. Sangeeta Shahane

MA (English), Ph.D
Associate Dean & Deputy Placement Coordinator

Dr. Sangeeta Shahane is a faculty, trainer and facilitator and has been actively involved in the field of Effective Communication and Soft Skills for over 25 years. For the last 16 years she is Area Coordinator Soft Skills and Business Communication at IBS. Some of the organizations in which she has conducted trainings are Maurya Sheraton, Radisson, Vasant Continental and DHL Couriers. She was also associated with Cherish Honda Gurgaon as a HR & training consultant. Dr. Shahane has also undertaken Executive MBA courses for Business Communication with Management Institutes in Delhi-NCR region. She has been involved with an NGO, 'Purkal Youth Development Society', based near Dehradun for a span of 16 years, and was a member of the Board of Directors until recently. Dr. Shahane completed her schooling from Sophia Girls School and pursued her post-graduation in English Literature from Jiwaji University, Gwalior. She pursued her PhD from Banasthali Vidhyapeeth in the field of communication.



Dr. Vineeta Mishra

PMBA, UGC-NET, Ph.D,
Associate Dean and Deputy Academic Coordinator

Dr. Vineeta Mishra is a seasoned faculty in the area of Finance. She has done her PhD from Amity College of commerce and Finance. She is an MBA from BMS College of Engineering, Bangalore. She is also UGC NET qualified & has 14 years of work experience in industry and academics. She has professional experience in Fund audits, Investment Valuations, Financial Reporting and Client accounting. She has been a visiting faculty in various reputed colleges in her past assignments. Dr. Vineeta Mishra has been working with IBS Gurgaon since 2012. She has developed online course content as a subject matter expert for accounting and finance subjects also. She teaches Financial Management, Security Analysis, Project Appraisal and Banking. She has presented papers at national and international conferences and has publications in Scopus and ABDC indexed journals. She was awarded the IBSAF Best Teacher Award for Institution Building in 2017.



Prof. Sanjeev Sareen

BE, MBA
Associate Dean &
Deputy Academic Coordinator

Prof. Sanjeev Sareen teaches in the area of Operations and Marketing. His areas of interest include strategic business performance, business excellence, services marketing and operations. He has also taught courses at international B-schools with student cohorts drawn from different countries. Prior to academics, he has 29 years of experience working in the industry at top management levels in leading IT & Telecom companies in India such as TCS, HCL, Hughes Communications India Ltd, Headstrong Consulting India Ltd, etc. He has handled responsibilities in sales, business development, operations and strategic planning. Prof. Sareen has also done consulting assignments for McKinsey & Co., Blackstone Pvt Equity etc. Prof. Sareen during his stint in the industry, pioneered some path-breaking projects in India such as- the first online credit card transaction authorization system; the first online hotel reservation system and the introduction of mobile TV in India. Prof. Sanjeev Sareen is a member of professional organizations such as AIMA, IEEE and Computer Society of India and CII initiative of mentoring young entrepreneurs.





Dr. Vibha Arora

PGDBA, MMM, Ph.D
Associate Dean, MDP & IBSAF Coordinator

Dr. Vibha Arora is an alumna of IIM-Ahmedabad and Doctorate in Marketing with 22 years of academic and research experience. She has an interest in the areas of consumer behaviour, and services marketing and her papers are published in journals of repute ABDC-A and ABS. She has published recently in the international business review, Journal of Retailing and Consumer Services; International Journal of Retailing and Distribution Management. She is a recipient of Best Commended Paper 2021 by Emerald and the Journal of Service Management. She was bestowed with "Best Teacher" based on teaching feedback, research and institutional development. She presented her papers at IIM Ahmedabad Conferences in May 2023, 2015 & 2013, Great Lakes-NASMEI (North American Society for Marketing Education in India) and at Marketing Conferences at IIT-Delhi; IMI- Delhi, IIM-Lucknow and FORE School of Management, Delhi. She has published cases and papers with European Case Clearing House (ECCH). She worked with the Bridge School of Management as a Program Chair-Marketing. She was a visiting faculty member at FORE School of Management. She also provided training on personal branding at Boston Consulting Group and Bima Karo, an insurance portal. She is Co-Chair at the International Research Symposium in Service Management (IRSSM) 2020-2023.



Dr. Ranika Chaudhary

B.Com (H), M.Com, M.Phil, Ph.D.
Student Activities Coordinator

Dr. Ranika Chaudhary has over 25 years of rich experience in Academics. She is the Area Chair-Finance, Accounts and & law at IBS Gurgaon and Student Activity Coordinator. She has obtained her Ph.D on the topic "IPO Grading Analysis of its fundamentals impact on short run and long run performance " and presented research papers in national and international conferences and Research paper titled "Financial literacy and financial inclusion of women living in slums of Faridabad" in CPPM international conference organized by IIM Bangalore. She was awarded IBSAF Best Teacher award for Institution building in the year 2019. She received Best paper award and Cash prize for the paper titled "The old order changeth- Journey from competition to cooperation in business ". She teaches Accounting for Managers, Management Accounting and Control, Financial Statement Analysis, Legal Environment of Business, Wealth Management and Retail Banking. Her areas of interest are Ethical Businesses, IPO and IPO Grading, Ethical Issues in Accounting.



Dr. Nidhi Tak

MBA, Ph.D.

Dr. Nidhi Tak is an academican and trainer in the area of Marketing, Soft Skills and Business Communication. She is an Associate Professor at IBS Gurgaon. She is actively involved in building the academic rigor at IBS through continuously upgrading the teaching pedagogy in and outside the classroom. She has been involved in student activity affairs thereby developing and enriching skills of students by experiential learning activities. Dr. Nidhi has her research interest in the areas of Online Marketing, Corporate Social Responsibility, Service Management and Healthcare Management. She has to her credit various national & international publications in reputed journals and magazines.



Prof. Ekta Rani Chauhan

MA (English), PG Diploma in Journalism and Mass Communication

Prof. Ekta Rani Chauhan is Professor in English and Management Communication. She is a Life Coach and INLP Certified Neuro-Linguistic Programming Practitioner (NLP). She holds a Post graduation in English Language and Literature along with a PG Diploma in Journalism and Mass Communication. She has a vast experience of Teaching /Training at Reputed colleges including Engineering and Management Institutions for about 19 Years. Currently she is pursuing her Ph.D. D in "Managing life skills development on online learning platforms through experiential interventions in management education". Besides Teaching, Prof. Ekta Rani Chauhan is actively engaged in Designing, and delivering training for the corporate. Her major thrust areas are Corporate Communication, Leadership Communication, Communication to Lead and Excel, Effective Presentation Skills, Business and Dining Etiquette, Interpersonal Communication, Interview Skills & Conflict Management. She has successfully conducted a number of MDPs, Faculty Development Programs and Student Development Programs and has received overwhelming appreciation and participation across North India.





Dr. Shalini Khandelwal

B.Sc., MBA, UGCNET, Ph.D

Dr. Shalini Khandelwal is a Faculty Member in HR & OB area at IBS, Gurgaon. Earlier, she has worked at Apeejay School of Management, New Delhi and Rexcel Pharmaceuticals, Mumbai. She was awarded Ph.D. (Management) from Devi Ahilya Vishwavidyalaya, Indore in 2003. She is a Gold Medalist in MBA from Prestige Institute of Management & Research, Indore and college topper in B.Sc. (Microbiology) from Holkar Science College, Indore. Dr. Khandelwal has conducted MDPs on "Leadership Skills & Team Management", Coaching & Mentoring Skills", "Stress Management" "Boss Subordinate Relationship" at Moser Baer, Powergrid Corporation, Food Corporation of India, State Bank of Bikaner and Jaipur, Rajasthan Financial Corporation, RIICO & Lifelong Meditech. She has conducted over 40 FDPs on "Case Method" and "Experiential Learning" at different colleges & universities in India. She has guided 3 scholars for their Ph.D. Award. She is the Editor of a derivative book on Knowledge Management. Dr. Khandelwal is certified Happiness Coach from Happiitude & Berkeley Institute of Well Being, California. She is certified HR Advanced Analytics & Design Thinking Expert from Aon HR Learning Center and a life time member of National HRD Network.



Dr. Vipin Khurana

MBA, MSc., Ph.D.

Dr. Vipin Khurana, Executive MBA (IIT Delhi), MSc (Mathematics) & PhD (Dr APJ Abdul Kalam Technical University, Lucknow) is working as Faculty & Area Coordinator (Analytics) at IBS Gurgaon. He has a proven background in Academics, Research and Administrative positions of 23 years including Dean, Campus Head, Sr. Consultant and Pro Vice Chancellor where he has been taking teaching assignments for Postgraduate & Ph.D. level in Statistics, Operations Management, Research Techniques & Analytics courses. Dr Khurana has conducted Knowledge Sessions/ Consulting in Analytics & Research at various Institutes including at Johannesburg South Africa; Kowloon Tong Hong Kong; DMS IIT Delhi; DFS Delhi University South Campus; Planning Commission; St Bede's College Shimla; Hindu College Delhi; Lucknow University and at various other Institutes in India. Dr. Khurana has been working with IBS for the last 15 years. He has published over 30 Research Papers and guided/ guiding/evaluated Ph.D. students of different universities in India.



Prof. Shweta Agrawal

M.Sc., M.Tech.

Prof. Shweta Agrawal has done M.Tech. (Comp. Sc.), M.Sc. (Mathematical Sc.) from Banasthali Vidyapeeth (Rajasthan). She has more than 6 years of industry experience in various market research assignments prior to joining academics. She has been associated with IBS Gurgaon for more than 12 years as an IT & Business Analytics area faculty member. Currently, she is an Area Head of the IT & Systems Department. She is also working as a Quicforce Coordinator (IBS eLearning platform).



Prof. Shweta Sharma

BCA, B.Ed., M. Tech., MCA

Prof. Shweta Sharma holds an M.Tech. degree in Computer Science & Engineering from GCE, MDU, and is currently pursuing a Ph.D. in CSE from ICFAI University, Jaipur. With more than 14 years of experience in teaching and research, she has authored papers in renowned national and international conferences. Her research interests span a wide range of topics, including Business Intelligence, machine learning, regression testing, blockchain, and social media analytics. Prof. Sharma is proficient in analytics tools such as Advanced Excel, R, Python, Tableau, PowerBI, and SQL. She has taught various subjects, including Advanced Business Analytics, Business Intelligence, e-Business, and Information System for Managers.



Dr. Vikram Sharma

MBA (Marketing Management), M.Sc., Ph.D.

Dr. Sharma is Area Coordinator and Faculty Member, Marketing Management & has been working with IBS-Gurgaon for 15 years. He has total a experience of over two decades equally divided amongst consultancy, industry and academics. He has worked with organizations DAV Institute of Management, MART (Rural Marketing Consultancy) and Evalueserve. His main areas of interest are Sales and Distribution Management, Business to Business Marketing, Rural Marketing, Consumer Behavior and Marketing Research. He has been actively involved in research covering marketing and allied areas & published Research Papers in ABDC Ranked International Journals like; Journal of Promotion Management, International Journal of Forecasting and Marketing Intelligence, Theoretical Economic Newsletters, Journal of Relationship Marketing, Asia Pacific Journal of Information System, Academy of Marketing Studies Journal etc.



Dr. Bhavna Chhabra

M.Com., MBE, PGDCA, Ph.D., UGC-NET

Dr. Bhavna Chhabra has more than 22 years of experience in teaching, consulting, mentoring and research. She is UGC-NET qualified. Her Ph.D. topic was "Service Sector Innovations and Business Performance of Indian Banks". She has various research papers published in reputed journals in the field of Economics, Finance and Banking. She has presented various research papers in national and international seminars and conferences. Her areas of interest are Accounts, Finance and Banking. She has taken various SDPs and FDPs in diverse areas. At present, She is the Managing Editor of Samvaad, a quarterly Magazine of ICFAI Business School, Gurgaon.



Prof. Vineeta Jha
MBA

Prof. Vineeta Jha has done Masters in Business Administration with Marketing as specialization from Birla Institute of Technology (Mesra). She has an Industry experience of eleven years. In the initial years, she worked with Escorts Limited in their International Business Division. Her academic experience is of more than 16 years. She teaches Marketing Management, Services Marketing and Consumer Behaviour. Her areas of interests are Consumer Buying Behaviour and social media. She has attended many seminars, workshops, FDPs on various contemporary management issues. Recently presented paper on "Rapidly Changing Fast Fashion Trends dents Ecology" in JNU. She is also MDP coordinator at IBS Gurgaon for the last 7 years.



Prof. Jean Saldanha
B.Com., Diploma in Personnel Management,
MHMR, ATD Master Trainer

Prof. Saldanha is accomplished HR and Marketing professional with 32 years of experience across sectors such as FMCG, Petroleum, IT and ITES. She has worked for Tatas, Britannia Industries, HPCL, HCL Technologies and Amex. Her core expertise lies in Human Relations, Industrial Relations, Training Operations and Learning and Development. An experienced facilitator in Leadership training, she is keenly interested in cross cultural management, coaching & change management. She has obtained her certification as ATD Master Trainer in Dallas, USA and also holds the following certifications: PF 16(Ma Foi), Recruitment Analyst (CAMI, USA) and Change Management Certificate (ATD, USA). In 2016, she was declared as the all-India winner of the CII Edgefarm HR Case writing competition in the primary data category. Her research interest includes Managing attrition among millennials. She also has a keen interest in writing case studies to enable effective classroom learning for business school students.



Dr. Bhagat Singh
B.E, MBA, Ph.D.

Dr. Bhagat Singh has more than 10 years of teaching experience in the field of Quantitative Methods, Business Analytics and Business Research. He holds an Engineering Degree in Electronics and Communication and MBA with specialization of Marketing Analytics. He has been awarded Ph.D. in the area of Competitive Intelligence by Central University of Haryana. He is also a recipient of the Junior Research Fellowship from UGC. He conducts training programs on Advance Excel, Data Analytics with R, SPSS, Research Methods and Multivariate Data Analysis. He is well versed with Excel, R, Python, Power BI, SPSS and AMOS.



Prof. Navneet Saxena
BA (H), Master of Finance and Control

Prof. Navneet Saxena is Finance and Accounting faculty with over 20 years of experience in academics and industry. He has previously worked with Amity University Uttar Pradesh, and IILM Gurgaon. He has taught various courses in the Finance and Accounting area including Financial Accounting, Management Accounting, Corporate Tax, Project Appraisal, Banking, International Financial Management, Financial Reporting, Financial Modelling and Environmental Finance. He has conducted research in finance and accounting with research papers in emerging fields like accounting standards, pension reforms, risk management. He has extensive experience in online course delivery and content development. He has also conducted Management and Faculty Development Programs on various topics for finance and accounting. He has worked with American Express and Chatrath Capital, an associate of HDFC.



Prof. Rajesh Mishra
B.Tech, MFC, UGC-NET

Prof. Rajesh Mishra has a rich blend of corporate & academic experience of more than 24 years. His previous assignments include working with Aditya Birla Money as a branch head and as an Assistant Professor with Lovely Professional University. His areas of interest include Corporate Finance, Derivatives, Valuation, Investment Management, and Stock Market. He has more than 20 professional certificates to his credit including NCFM/NISM certifications in finance along with other short-term courses authorized by prestigious universities like University of Michigan, University of California etc. He has been empanelled as SEBI Financial Education Resource Person. He has also conducted workshops on Excel Modelling as a Resource Person for Faculty Development Programme. He has attended many workshops/FDPS/Conferences, published research papers in journals of repute and also presented papers in National conferences.



Prof. Pravash Ghosh
B.E, PGDM (Logistics & SCM), PGDIT, Six
Sigma Green Belt (QCI)

Prof. Pravash Ghosh has rich experience spanning around 20 years (8 years industry experience with companies like Philips Carbon Black Ltd. and Transport Corporation of India Ltd. and 12 years teaching) in diverse fields like Quality control in manufacturing sector, strategic consultancy projects for Government and academic exposure in Operations Management. In consultancy field, Prof. Ghosh has been part of consultancy projects like Analysis of Freight price index for Ministry of Commerce; Government of India. He has contributed research papers in various journals and has also presented several papers in National and International Seminars. Prof. Ghosh has completed his B.E from NIT-Durgapur, PGDM in Logistics & SCM from IISWBM-Kolkata), PGDIT from Sibpur University, Howrah and is pursuing Ph.D. from UPES, Dehradun. He is a Six Sigma Green Belt Certified Professional from QCI. His areas of interest are Logistics and Supply Chain Management, Production and Operations Management., Materials Management, TQM, Statistics, Business Research Methods, Quantitative Techniques and Operations Research.



Dr. Mohammad Shariq

B.Pharm., MBA, Ph.D

Dr. Mohammad Shariq is a faculty of Marketing and Strategic Management at IBS, Gurgaon, India. He has 24 years of work experience & has worked with both mid-size and large FMCG companies in Saudi Arabia and United Arab Emirates. His business experience includes formulating marketing strategies, brand management, consumer research, new product development, trade marketing, promotions planning and execution, sales management and annual budget planning. He also has 7 years of experience in teaching at the post-graduate management level. He has taught at IMT-Dubai, Sinhgad-Pune and BIMTECH-Greater Noida. He teaches Strategic Management, Business Ethics and Corporate Governance, Marketing Management, Consumer Behaviour and Brand Management. He did his PhD from Aligarh Muslim University, Master's in Business Administration from Avila University, Kansas City, USA and Bachelors in Pharmaceutics from Banaras Hindu University.



Dr. Shubhangini Bhalla

BA (Hons), MBA (HR), Ph.D

Dr. Shubhangini Rathore Bhalla is a management educationist and Ph.D. in the field of Emotional Intelligence with over 14 years of work experience. She is currently teaching in various MBA & Executive MBA programs for reputed institutions in India. A graduate from Delhi University- Miranda House college, she finished her management studies with Human Resources as her specialization. She worked with the Tata group before starting her journey as a researcher and educationist. As a corporate HR specialist, she has been involved in various strategic HR initiatives pertaining to management development, assessment centres, competency mapping & performance management. Her expertise also involve development and conducting of corporate training in areas of Emotional Intelligence, Business Communication and Soft Skills. As a researcher, she has noteworthy journal publications in Scopus indexed international journals and case study publications in international publishing houses.



Dr. Monica Bajaj

B.Sc., MA, Ph.D

Dr. Monica Bajaj, a graduate from Delhi University, has 21 years of teaching experience. She has also been actively involved in conducting customised Soft Skills programs for corporates, management students and engineers. At IBS Gurgaon she takes sessions on Business Communication, Personality Effectiveness Management and Soft Skills. She has several research publications to her credit, especially in the field of Communication and Literature.



Prof. Hemant Kumar

BE, ME-(H), MBA-FMS

Prof Hemant Kumar is a mechanical engineer who after graduating from MNIT Jaipur, served with Indian Air Force for over 20 years. While in the Air force, he worked in Aircraft & Missile Squadrons, as an instructor training fresh engineers, as Quality Head for aircraft armament at Ordnance Factory and Staff Function at Command HQ. After taking a premature retirement, he joined the prestigious Japanese auto giant Honda Cars in 1997 while they were just about to enter Indian car market and worked with the company for 16 years. At Honda Cars, he set up and headed their largest training facility outside Japan at the plant in Greater Noida and also set up and headed important Marketing functions of Export, Customer Relations & Distribution. After retiring from Honda Cars, in 2013, he worked with another Japanese Company Nippon Konpo as Senior Advisor on Supply Chain and Export activities for 2 years. For the past 6 years, he is working as visiting faculty and sharing his learning with young students at a number of Business Schools in NCR in fields of International Marketing, Supply Chain Management & Business Marketing.



Dr. Vinod Kumar

PGDA - PR, PGDBM, MMC, M.Com., MBA, M.Phil., Ph.D., UGC-NET

Dr. Vinod Kumar, with more than 15 years of total experience including corporate experience in PR domain of event management industry, is an expert for marketing specializations such as Marketing Management, Advanced Marketing Management, Sales Management, Distribution Management and Strategic Marketing Management. He has developed a unique teaching pedagogy with more than 16000 links and his delivery style includes conceptual understanding, case studies, video clips (5000+), corporate ads, commercials, corporate project presentations, assignments, practical examples, subject quizzes, viva and report making. He has also achieved 3 awards as Best Faculty in Marketing for his unique delivery from Algal School of Management, IIPM and IBMR B School. He has published and presented 9 research papers in national and international conferences. He has participated and presented in 14 various national and international conferences, seminars, workshops, panel discussions; talk shows etc. on marketing related aspects. He is an expert You-tuber with more than 370 videos, 1000+ subscribers and more than 70000 views on marketing specializations.





Prof. Abdul Aziz Seyid

Advanced Management Programme (AMP) - INSEAD- Fontainebleau France, M.B.A. – Cass Business School- City University– London, UK, M.Sc. (Psychology) University of Madras

Prof. Abdul Aziz is a faculty in Marketing and Strategic Management at IBS-Gurgaon. He has 36 years of work experience, of which 25 years were in corporate/consulting in Banking and IT-Services domains. His international management experience at senior levels includes with Chase Manhattan Bank (now JP Morgan Chase) and Lloyds Bank Group in UK, Hong Kong, Taiwan, Japan, Papua New Guinea and Singapore in various aspects of international investment banking. He superannuated from HCL Technologies Ltd. where he was Head- Business Domain Learning and Development for the company from 2006 to 2014. Prof. Abdul Aziz also has a total of 11 years of academic management and teaching experience. He was educated at St. Stephen's College-Delhi University (BA Hons), Cass Business School- City University London (MBA) and INSEAD-France (Advanced Management Program). He also has a M.Sc. degree in Psychology and a Diploma in Investment Management from the Institute of Banking Singapore. He is pursuing his PhD in the area of Strategic Management and Leadership.



Prof. Arun Kumar Agarwal

B Com (H), ACA, ACS

Prof. Arun Kumar Agrawal is a Chartered Accountant and a Company Secretary with a corporate experience spanning a period of over 35 years starting from a Management Trainee (Finance and Accounts) in the erstwhile DCM Group in 1979 to the Director (Finance) in a leading multinational company in 2002. He has worked with companies like DCM Group Companies, Eicher Tractors, Max India, Ranbaxy, Nigerian Chemicals Co, Lagos, Nigeria and G4S Security in India and Saudi Arabia. Since 2015, He been associated as an Adjunct Faculty with IBS & teaches subjects as Financial Statement Analysis, Financial Management, Management Accounting & Control and Law.



Prof. Maninder Singh

BE, MBA

Prof. Maninder Singh has been involved with teaching and training for the last 19 years. He has done his B.E. Mechanical from DCE and MBA (Marketing) from UBS, Panjab University, Chandigarh. His areas of interest are Consumer Behavior, Services Marketing, CRM, Sales and Distribution Management. He is a keynote speaker and corporate trainer with a penchant for teaching and have been doing so at top business schools across the country for more than two decades. His management pedagogy involves a thoughtfully balanced mix of interactive and experiential learning so that students can correlate the theories with practical examples. He is also the Founder and Director of Roots Research Private Limited, a Market Research and Social Sector Research Company-a knowledge partner for various tourism conclaves organized by FICCI & PHDCCI.



Prof. Jasdeep Singh Chadha

B.Tech., PGDBM

Prof. Jasdeep Singh Chadha is an experienced faculty with a demonstrated history of working in the higher education industry for over 25 years. He is skilled in Lecturing, Management, Training, Statistics and Educational Leadership. He is a strong education professional. He is pursuing Ph.D. from BIT Mesra, Ranchi. He has authored in many national & International journals of repute.



Dr. Richa Bhargava

B.Sc.(H), M.Sc., M.Tech., UGC-NET, Ph.D.

Dr. Richa Bhargava is a professor with more than 20 years of teaching experience. She has taught several computer science topics, including Big Data Analytics, Data Mining, Information Systems, Advanced Excel, Database Design and SQL, Data visualization tools (Power BI and Tableau), etc. She holds a Ph.D. in Computer Science from Banasthali Vidyapith and a master's degree in Mathematics and a bachelor's in Maths (H) from Delhi University. She also holds M.Tech.(IT) degree from Punjabi University, Patiala. She is UGC net qualified in computer science. She also holds the certificate of Excel Expert from Microsoft and a certificate in Data Science from IIM-K.





Prof. Umesh Kumar Kalra

IES (1983), BA (H), MA, M.Com, Diploma in Exports and Imports Management

Prof. Umesh Kumar Kalra has more than 37 years of industry and more than 25 years teaching experience. He joined as an Assistant Director in the Department of Company Affairs (now Ministry of Corporate Affairs) after finishing his training as a probationary and training period of two years. The other important positions held by him while in the Government of India, were Senior Advisor- Ministry of Tourism, Advisor (ex officio Joint Secretary) - Ministry of Industry and Commerce, Director-Ministry of Tourism, Director-Ministry of Home Affairs, Director-Planning Commission (now NITI AYO), Deputy Secretary-Cabinet Secretariat, Joint Director-Ministry of Urban Development and Deputy Director-Ministry of Corporate Affairs and Ministry of Textiles. He has also held the position of Dean and Professor at Manav Rachna International University for over three years before taking over as CEO in a real estate major. He classified more than 50 five star and four-star properties in the entire country, as a Chairman of Classification Committee under the Ministry of Tourism, Government of India. He was also a member of the Board of Directors in M/s Leonia Resorts Hotels Ltd., Hyderabad, a five star resort, till recently, and in the Board of a subsidiary of Indian Tourism Development Corporation (ITDC). He is presently an Adviser to the Board of Holiday Regency, Moradabad, a five-star deluxe property under M/s Omsons Private Ltd.



Prof. Neeta Mathur

MA, PGDBM-HR

A post graduate of IMT, Ghaziabad 1995 batch, Prof. Neeta completed her under graduation from Lady Sri Ram College, Delhi University. Having a major in HR, she worked as an HR Generalist with South-Asia's leading engineering consultancy, before starting on the journey of freelancing in HR initiatives in 2006. As an HR specialist, she has been involved in strategic and results-oriented Organizational Development & Change Management initiatives, Performance Management, Assessment Centres, Management Development including conceptualizing and delivering training programs in corporate sector for enhancing individual/organizational effectiveness. She is a certified POSHA educator. During her tenure as an employee, she was nominated as Head-Women Forum of the organization. Currently, she is an Executive Director with an HR advisory firm along with teaching in reputed business schools on part-time basis. She completed MA (Psychology) in 2015 and is a certified Coach and Practitioner of Neuro-Linguistic Programming (NLP). She is pursuing PhD from ICFAI University, Jaipur.



Dr. Reenu Kalani

B.Com, M.A., M.Phil, Ph.D

Dr. Reenu Kalani is a Faculty and Area Coordinator in Economics. She is a graduate in Commerce and a post graduate in Economics. She has earned her Ph.D. from Punjabi University, Patiala. She is a passionate teacher with more than a decade of teaching experience. She has published and presented papers at various conferences. The various subjects that she has taught include Managerial Economics, Macro Economics, Indian Economy, Business Economics, Business Environment and Statistics. She has been associated with IBS Gurgaon since 2014. Her current research area includes Knowledge Management.



Dr. Mandeep Kaur Mahendru,

MA, MBA, M.Phil., Ph.D

Dr. Mandeep Mahendru holds a Ph.D. in Management, a Master's in economics and a Masters in Business Administration (Finance). She is currently working as an Adjunct Professor at IBS Gurgaon and is research consultant to Corporates and Institutions of repute. Additionally, She holds a Post-Doctoral Fellowship from the State Bank of India (June 2019–June 2021) and TU Dresden, Germany (2018-2019). She works as a consultant for specialized government and private organizations. She has around 23 publications in journals with a high impact factor and has got a patent for financial well-being scale (L-108713/2021) She is a subject matter expert in Behavioural finance and Evolutionary economics and Data Analytics. She has been invited to serve as a Guest Editor to impactful Journals. My current research interests include Behavioural studies, financial well-being, holistic development, and evolutionary economics. She has attended annual meetings of the "Asian Development Bank," UNESCAPE, the European Central Bank, and others as a special guest. She has been conferred with "Best Research Paper Award" at Clute Institute of Research, USA.



Prof. Anuj Bhatt

B.Tech., MBA

Prof. Anuj Bhatt has done his B.Tech. in Agriculture Engineering from G.B. Pant University of Agriculture and Technology, Pantnagar, Uttarakhand. He has completed his MBA from Narsee Monjee Institute of Management Studies, specializing in the area of Advertising and Communications Management. He has 23 years of combined academic and industry experience. He is currently engaged with IBS Gurugram as an adjunct faculty in the marketing area. He is also actively engaged with corporates and ad agencies as a brand consultant.



Dr. Sweta Agarwal

MBA, Ph.D.

Dr. Sweta Agarwal has around 20 years of academic and corporate experience. She is a Ph.D. in Finance and MBA from Banasthali University. She has taught at many reputed management institutes in NCR like IMT Ghaziabad, IMI New Delhi & LBSIM New Delhi. Her teaching interests range from Corporate Finance, Investments, Valuation, Fixed Income Securities & Financial Services. Her research interest lies in Financial Markets, Corporate Finance, Mergers and Acquisitions, Portfolio Management and Valuation. Her research work is published in many national and international journals. She has written many case studies in the area of finance and won case writing competitions.



MESSAGE FROM CAMPUS HEAD



Our strength lies in industry experienced and academically qualified faculty and contemporary curriculum. Our program in management is market driven as we teach today what industries demand today. This coupled with on time academic delivery through concepts and case methodology of teaching has enabled the students to change and manage their thought processes. A typical IBS student at Kolkata not only goes through the rigors of management education but also develops a well-rounded personality. There are opportunities for games, for extracurricular activities and for social work. I am also proud to state that more than 3500 have graduated from IBS Kolkata in the last 25 years. It also gives us immense satisfaction to find that these Alumni members are doing well on personal and professional fronts.

Due to the pandemic, IBS, Kolkata accepted the challenge of conducting online classes, examinations and completed placements during the year 21-22 successfully. This was achieved mainly due to active domain content creation by the faculty members as also able support from our staff members and including a dedicated placement team.

IBS grooms students into most competitive managers and responsible citizens who become individuals with highest integrity and commitment to the society. IBS has been transforming lives of the students for their better careers and future. IBS Kolkata has an impeccable track-record of almost 100% placements year on year, both national and international. This has been possible mainly because of strong linkages with the industry, corporates (private and public sectors) and with our Alumni members who have played key roles in their organizations and who are our best brand ambassadors, putting us where we are now. Life at IBS Kolkata has always been a mélange of different hues: A blend of academic thrives with that of extracurricular engagements. It is an experience that metamorphoses an individual completely. Come and join us and feel the difference within.

Dr. Ajay Pathak
Sr. Director



The Campus

Albert Einstein had said: "Education is not the learning of facts; but the training of the mind to think." The ICFAI Group embarked on a similar educational mission which has changed the paradigms of management education forever. ICFAI Business School, Kolkata was established in 1995 in tandem with other IBS Campuses to promote high quality education, research, training and consultancy in management. It is centrally located in the IT Hub of Kolkata: Sector V, Salt Lake which houses a large number of big and medium sized corporates. The intellectual capital of IBS Kolkata is one of the best in the eastern part of the country, with a pool of erudite and diverse Faculty, bringing a combination of corporate & academic experience to the learning of students. At IBS Kolkata, we ensure the academic rigor which is the hallmark of a national brand like ICFAI and also mentor our students to develop a holistic personality.

IBS Kolkata situated amongst the greenery and water bodies of Salt Lake, is equipped with most modern infrastructure

- A state-of-the-art Wi-Fi campus with air-conditioned classrooms.
- Classrooms with Internet connectivity and projectors.
- Modern audio-visual teaching aids.
- Library and reading room with over 20,000 books, National and International Journals, National Magazines, E-Journals and educational CDs
- Availability of off-campus accommodation on sharing basis in the vicinity of the campus.
- Faculty members, who apart from guiding students, are also engaged in extensive research and consultancy assignments from industries.
- Regular mentoring by Faculty.
- Psychological Counseling by Trained Counselors.
- Soft Skills Training by experienced and trained experts.
- LMS platform for imbibing e-learning amongst students and continuous contact with faculty members.
- Computer lab with cutting-edge simulation games and databases which facilitate students' learning.
- Common Rooms with Indoor games.
- Canteens

Library

The IBSK Library known as "Amartya Sen Knowledge Centre" supports the teaching, learning, and research activities of the Institute with its growing collections of both print and digital resources. It is a contributory factor in making IBS Kolkata a hallmark of quality education in management since 1995.

Student Development

In order to ensure a holistic development of personalities, IBS provides a multitude of extracurricular activities which are conducted by various Student Clubs. Every year the Senior Class of IBS Kolkata students elect a Student Council. The members of the Council comprise elected Class Representatives (CRs) and student officials who are extremely promising and excel in academic and in co-curricular activities.



IBS Kolkata has seven Student Clubs that are run by Student Club Coordinators and are overseen by Faculty Members. Clubs periodically organize events which facilitate students' learning. These clubs are mainly categorized under two broad heads: Domain Clubs and Personality Development Clubs. Domain Clubs, comprising of Marketing Club, Finance Club, HR Club and Analytics Club, enrich students' academic experience and provide them with opportunities to: (i) apply classroom learning to real-world scenarios, (ii) connect with peers, who have similar professional interests and career goals, (iii) interact with alumni and industry-experts, and (iv) build and widen formal and informal networks, which may help in exploring career opportunities. Personality Development clubs consisting of Social Responsibility Club, Cultural Club, and Sports Club provide students with an opportunity to shape their personality and hone their interpersonal communication as they engage themselves in various club activities.

Social Responsibility Club The mantra of the Social Responsibility Club is 'Be happy, make others happy & keep smiling!' The Club Coordinators ran a clothes donation drive for Bharat Sevashram and an awareness campaign on the need for reducing our Carbon Footprint by using ink instead of plastic ball pens; a Blood Donation Drive in the Campus and also gifted new clothes to children afflicted with cancer during Durga Puja. They sensitised students and faculty towards the need for saving electricity, too.

HR Club (Mind Movers) The purpose of the HR Club is to bring together students interested in the field of Human Resource Management and help them develop leadership and team work skills which are much needed in the corporate world. The club organizes events, of which the most talked about was Kill Switch - a fun filled event where you will get a debatable topic to speak on.

Finance Club (Financhill) Boosting interest in Finance through fun and competition is the primary aim of Finance club. The club organises several events to judge subject knowledge and at the same time making it an engaging as well as competitive affair for maximizing learning outcomes of the participants. The club had organised a game called 'Financial Gurus' where the teams were given a certain amount of virtual money so that they could come up with different investment ideas.

Analytics Club (Barcodes) Artificial Intelligence(AI) is changing the way we live, work and play, and in the same way, Business Analytics is changing the way business is done. Analytics Club is unique in that its goal is to turn data into information, thereby converting it into actionable insights.

Cultural Club (Enthusia) Cultural Club of the Institute helps students to showcase their creativity and multifaceted talents. As the students organize various big and small events in the campus, they get a chance to improve their capabilities to interact with fellow students and peers as they need to work in teams. Organising the events also helps in raising their level of self-confidence.

Marketing Club (Marketonics) Marketing Club of IBS, Kolkata is a very active and prominent club. The club conducts events at BRIO and Deluge, the Freshers' welcome event. The club also regularly holds unique events like Advertisement Premier League and Markomania to name a few.

Sports Club This club believes that, along with studies, sports and games play a pivotal role in developing the personality of any individual. Every year the club organizes several inter and intra college competitions like table tennis tournament, carom tournament, etc. The signature event of the club is the IBS Cricket Premier League. Students also participate in inter-college football tournament.



STUDENT ACTIVITIES 2021-2022

Since the pandemic finally got over after two years, the year 2022-23 witnessed a plethora of activities conducted by the Student Council in the physical mode with the help and support from Club mentors and members. All the seven clubs had successfully conducted activities with active participation of both the batches, some of which are listed below:

Freshers' Welcome (Deluge 22)

An Interactive seminar on Mind Management was conducted by Social Responsibility Club. Ms. Ritika Periwal, CA and Senior Faculty at Art of Living was the speaker at the event. She conducted small exercises to build enthusiasm and also shared tips and methods to manage the mind during these times of pandemic.

Desi Day Organized just prior to the 75th Independence Day, the event was full of fun, music, dance and cultural events. There was an inter-section competition between junior and senior batch students where each section performed dance and fashion show representing culture and customs of different states of India.

Teachers' Day (Symphony 22)

The Student Council had organised a cultural evening including Dance, Drama, Role Play to pay respect to their teachers. The IBSAF Awards for Excellence in SIP as well as The Best Faculty and The Best Institute Building Award were handed over on that very day.

Mini Marathon 22 IBS Kolkata Mini Marathon was organised with a 5 km and 10 km run in December, 2022 and the money collected was donated to Ramakrishna Mission Seva Pratishthan. The run was branded by "Live Healthy Be Healthy- IBS Kolkata Mini Marathon". 565 runners had participated in the run.

BRIO 23 BRIO is the signature event of IBS Kolkata student calendar and has become a notable event in the college fest circuit. Every year this event is marked with an extensive melange of managerial and cultural events. BRIO 23 was a 2-day event where more than 150 students participated from 22 different colleges. Suited & Booted, the flagship event of BRIO was organised by the Marketing, Finance and Analytics Club.

IBSO-Facto 2023 IBS Kolkata organizes IBSO Facto, an inter-college Quiz in March'23. 46 teams from 25 different colleges took part in the Quiz. Premier institutes like Presidency College, Jadavpur University, IIT Kharagpur, Medical College, Shri Shikshayatan College, St. Xavier's College, Scottish Church College, J D Birla Institute of Management etc are always a part of the event. The quiz master was Mr. Dhruv Mookherjee. IIT Kharagpur emerged the winners of the quiz this year.

IBS Premiere League The tournament saw 6 teams, each owned by the Faculty members and formed after an auction, battling against each other. 11 members were selected per team and it was mandatory to keep 3 female players in each team. It was a six overs match and four overs was allotted for boys and 2 overs was given to girls. Members of Winners and Runners Up team were provided medals, trophies and certificates.

Farewell (Anoranza 23) The Farewell party for 2023 batch was organised for the seniors by their Juniors in January 2023. The theme was Masquerade Mask. Mementoes were gifted to each student of senior batch.



Prominent Recruiters (a partial list)

Aditya Birla Sun Life Insurance Company Limited	HDFC Life HDFC ICICI Bank
CSB Bank Ltd.	ICICI Prudential Life Insurance Company
Deloitte Consulting	Kantar Group
Deloitte Shared Services India	Kotak Mahindra Bank
Deloitte Tax Services	Property Pistol
HDFC Bank	PWC SDC

RANKINGS OF IBS KOLKATA

- **CSR-GHRDC B-School Survey 1st Rank in Eminent B-Schools of Eminence 2022**
- **SILICON INDIA B-School Survey 2022: Ranked 8th in A++ Category (All India)**
- **Ranked 2nd in East Zone**

Education World Survey 2023:

- **62 All India Rank among top 100 Private B-Schools.**

PLACEMENTS

Class of	2022	2023
Students Placed	99%	99%
Average Salary*	7.11	7.41
Highest Salary*	-	-
National	12.00	8.50
International	22.00	--
Average Salary* (Top 10%)	14.12	8.42
Average Salary* (Top 25%)	10.41	8.34

* in Lakhs ** Till Date





Dr. Ajay Pathak

B.Tech. (IIT-Kgp), FCMA, CAIIB, Ph.D (IIT-Kgp)
Sr. Director & Campus Head

Dr. Pathak has 47 years of experience (25 years of corporate banking experience and 22 years of teaching experience). He has designed Management Development Programs for corporate executives on topics ranging from Tax Management to Risk Management. He has published several research articles in various journals of repute and has edited several books in the areas of Finance and Banking. He is a member of Economic Affairs, Finance & Taxation committee, Economic Research Cell at CII, Kolkata. He has also been nominated as the co-director of PRMIA, USA for Kolkata Chapter to create awareness about Risk Management among professionals.



Prof. Samprit Chakrabarti

M.Sc. (Economics), M.Phil. (Management),
EPGP (IIM Kozhikode)
Dean (Academics)

Prof. Chakrabarti has about 20 years of experience in teaching Business Management Programs at the Post Graduate Level. He teaches courses on Quantitative Methods, Operations Management, Financial Analytics and Business Strategy. He is actively involved in Corporate Training and Consultancy and has conducted training programs for such companies like Dubai Commercial Bank, Abu Dhabi Commercial Bank, ITC, Bennett Coleman & Co., Indian Oil, HPCL, and CESC etc. He has contributed in a reputed book on Econometrics. His areas of interests are Data Analysis and Quantitative Strategy.



Prof. Anusha Ganguly

FCA

Prof. Ganguly, a Chartered Accountant by profession, has three decades of experience in industry, audit and consulting. Bit by the entrepreneurial bug while working for GEC Alstom India Limited, she ventured to promote a manufacturing company, which she ran for ten years. Thereafter, she took to professional practice, and by accident, also discovered her passion for teaching. Teaching since 2001, her preferred areas of teaching include financial accounting, financial statement analysis, managerial, and the legal environment of business. She has been associated with the ICFAI Business School, Kolkata since 2002.



Prof. Durga Rani Sinha

B.A.(Hons.), PGDM (IIM-C)
Director (Corporate Relations)

Prof. Durga's main areas of interest are Marketing and Business Strategy. With work experience of more than 24 years she has occupied very senior positions in Industry in the areas of Strategic Planning, Marketing Services, Logistics and Institutional Sales. With teaching experience of 18 years, she looks after Placement and Brand Building activities at IBS Kolkata. She attended the Senior Executive Course in Management at Manchester Business School as a British Commonwealth Chevening Scholar. She has authored multiple articles and Book Reviews.



Dr. Kumar Satyaki Ray

PGDBM, UGC NET, Ph D
Associate Dean and Deputy Placement
Coordinator

Dr. Ray has 20 years of experience in academics and research and 5 years in industry. His areas of interest include Product and Brand Management, Sales Management and Business Strategy. He has published a number of case studies and articles in various journals of repute. He has conducted training program on Business Strategy and Game theory for Middle and Senior level managers of companies like Asian Paints, HPCL, HCL, Indian Oil, United Health Group, Tata Metaliks, Mitsubishi, IAL Its, UAE, etc.



Prof. Nirendu Konar

M.Tech. (IIT Kharagpur) MBA (University of
Phoenix, USA)

Prof. Nirendu Konar has done M. Tech from IIT Kharagpur and MBA from the University of Phoenix, the US. Prof. Nirendu Konar holds more than two decades of experience in the areas of enterprise security, business intelligence, and data science. His current interests lie in offering AI and machine learning (ML) solutions, especially focused on deep learning-based automated image interpretation to healthcare enterprises. He is currently a faculty of data analytics and IT with ICFAI Business School, Kolkata. He has previously worked in companies such as SAIL R&D, India; Mastech South Africa; Alphasoftware Services, the US; Cisco Systems in US and UK; and Wipro Technologies, India.



Prof. Ravi Kumar

BE, MBA (The Wharton School, University of
Pennsylvania, USA)

Prof. Kumar has over 20 years of management experience in Industry, and over 16 years in Academics, Corporate Training (MDP, L&D) and Executive Coaching in Fortune 500 & Fortune Global 500 companies and the Government. His areas of specialization are Interpersonal Management Skills (Soft Skills) | Communication Skills | Placement – CV, GD & PI | Organizational Behaviour | International Business | Strategic Management | Business Ethics, CSR & Corporate Governance.



Dr. Sujoy Kumar Dhar

Ph.D, M.Sc. (Economics), MBA (Finance)

Dr. Dhar has around 17 years of experience in teaching. His areas of interest are Economics and Finance & Control. He has edited Book on Investment Strategy for Individual Investors and authored a book titled Marketing the Financial Services to the Unbanked Population. He has authored more than 60 research articles & papers in different reputed national & international journals. He is a SEBI Certified Financial Resource Person and External Panel Member of Institute of Training Innovative Management and Technology (INTIMATE) at Bangladesh.



Dr. Pallabi Ghosh

MBA-HR and Marketing (ICFAI), Ph.D (IFHE)

Dr. Ghosh has a Ph.d degree from ICFAI Business School, Hyderabad. For her thesis, she has worked on nurses from the top multi-specialty hospitals of the country and tried to understand the concept of emotional labour. Her other areas of interest are emotions and music, emotional intelligence and consumer behavior. She has a teaching experience of 11 years where she has taught subjects like Psychology, Organizational behavior, HRM, Disaster Management etc.



Prof. Subhanan Dey

M.Sc. PGPRM (IISWBM)

Prof. Subhanan Dey has been associated with the IBS Kolkata as a full-time Faculty member since 2019 and teaches Marketing Management; Retail, Product and Brand Management. He has a corporate experience of 11 years having worked with industry giants like Future Group, MakeMyTrip.com, Anandabazar Patrika and Spencers Retail Limited in various capacities in the Marketing, Branding and Operations domain.



Prof. Sharbari Saha

MA (CU), PGDHRM (IMT Ghaziabad)

Prof Sharbari is a certified trainer on Inter-personal Communication (IIT- Kharagpur). Prof. Saha has experience of more than 33 years in academics and 11 years in Corporate Training. Her areas of specialization are HR, OB, Business & Inter-personal Communication and behavioral effectiveness, Motivation of Self & others, as well as training candidates for GD & PI. She is a corporate trainer and founder of Aspiring Persona, an institute for enhancing personal effectiveness.



Prof. Arpita Chowdhury

PGDHRM; PGDPC

Prof. Arpita has deep domain experience in imparting Soft skills. With 13 years experience in the Industry and 16 years in Academics, she brings an impressive blend of both to the students. She has successfully conducted Corporate Trainings & Workshops in India and abroad for companies like Tata Motors, ITC, Acclaris, Blue Dart Express, Capgemini, ESAB India, HSBC, to name a few. She plays a pivotal role in the placement mentoring process at IBS. Her areas of interest are Soft Skills, Life Skills, Personality Enhancement, Corporate Training, Business Communication & Counselling.



Dr. Shefali Goyal

B A (Hons) Economics, MA (PMIR), Ph. D

Dr. Goyal is having an experience of around 15 years in academics and 7 years in industry. She had worked with L&T and Tata Metaliks before joining academics. She is a corporate trainer and has trained mid-level and entry-level executives of both public and private enterprises in the area of team building, gender diversity and conflict management. Her areas of specialisation are Organization Behaviour, Human Resource Management, Women Empowerment & Soft Skills.



Prof. Dibyendu Nandy

B.E. (IEST), MBA (TAPMI), ABA (ISB)

Prof. Dibyendu Nandy is a Sales & Business Planning Strategist with 26 years of insightful experience in industry across various companies like JSW, ACC, Berger Paints, TNS Mode etc. He is also a Corporate Trainer with 6+ years of exposure in Academia. He has conducted several workshops and training programs for corporates like Mitsubishi Chemicals, TIL Limited, AstraZeneca, Andrew Yule, Tata Motors Limited. He is currently pursuing his PhD from ICFAI University, Jharkhand. Prof Nandy has interests in Sales & Marketing, Strategic Planning, Supply Chain & Operations Management, Marketing Analytics & Digital Marketing.



Dr Anirban Mandal

M.Sc, MBA, PhD

Dr. Anirban Mandal is a Post Graduate in Economics from University of Calcutta and did his MBA and PhD from KIIT. He has more than 16 years of teaching experience in different renowned colleges and institutions of West Bengal. He also taught as a Visiting Faculty in Pelita Harapan University, Jakarta, Indonesia. He has authored many research papers in National and International journals of repute. He has acted as a resource person in different National and International Seminars.

MESSAGE FROM CAMPUS HEAD



ICFAI Business School is a premier B-School and a coveted destination for all who wish to jumpstart their corporate career by acquiring a contemporary and cutting-edge post-graduate management qualification.

Located in the financial and commercial capital, ICFAI Business School Mumbai (IBS-M) distinguishes itself through its robust, ever-growing corporate connect and the agility in upgradation of our course curriculum to match industry standards and practices. This has naturally resulted in a steady increase in our student numbers, recruiters visiting our campus and above all in a marked increase in the CTC offered to our students. The rich diversity of our students and our commitment to blending academic rigour with extra-curricular activities, soft skills and personality development, health and fitness, meaningful internships and building analytical skills ensure that each student transforms into an industry ready manager. Our students come with dreams and aspirations. To help you enter the world of work and start meaningful careers, we offer you a plethora of interventions to develop, transform and enable each one of you to fulfil your career dream. You will be mentored by eminent Faculty, a global alumni network who you can always reach out to, advanced infrastructure, technology enabled educational tools, modern learning methods, Centre for Language Proficiency, IT Lab, SQL & Analytics Lab, Aptitude Prep Lab and a rich library. Our upcoming SAP Lab and a I2 Terminal-Bloomberg Lab will enhance students' ability to join leading institutions and companies with hands-on knowledge and skills. Senior Industry Practitioners join us in conducting guest lectures and also partake in course instruction.

In a fast-changing world of work where industry competency requirements become more demanding, our placement record of 100% remains unparalleled. The number of companies coming in for campus placements keeps increasing by the year. Our enthusiastic corporate relations team constantly strives to fetch you unique job profiles.

Prestigious B-School rankings continue to place IBS Mumbai among the top 25 B-Schools in India and the top 5 B-schools in Mumbai.

I invite you to join us and make the most of what we offer in our post graduate programme in management.

Best Wishes

Dr. Pritee Saxena
Sr. Director



The Campus

“The highest education is that which does not merely give us information, but makes our life in harmony with all existence.”

Rabindranath Tagore

We at ICFAI Business School, Mumbai believe in a holistic education for our students and nurture them with vital skills, knowledge and qualities needed to get ahead in this increasingly globalized and competitive corporate world. In addition to the excellent academic delivery, IBS Mumbai offers unparalleled infrastructure to our students.

We strive to transform our students to leaders of tomorrow by providing them interaction and mentoring opportunities with our faculty, industry experts and our distinguished alumni, each of whom has rich and vast industry and teaching experience

ICFAI Business School campus covers an enormous space of 150,000 sq.ft. spanning over 4 floors in the prestigious knowledge park. The campus houses 30 learning halls with state-of-the-art learning aids like smart boards, AV facility and Wi-Fi to enable an enriching learning experience for the students. It also has a fully equipped conference room for MDPs and Seminars. The pride of IBS Mumbai's campus is its 500 seater fully air-conditioned auditorium. Well-designed faculty cabins, syndicate and breakout rooms facilitate out-of-class interaction and small group activities. The key architectural feature of the building is its elegant atrium which is used for student activities and team exercises. There are separate common rooms for boys and girls and a 350 sq.ft room for student council activities. We encourage our students to get involved in indoor and outdoor games. For those students who are absolute fitness enthusiasts, we have a proposed 1500 Sq. ft. of well-equipped gymnasium.

IBS Mumbai has a proven track record of Placements with reputed brands in various sectors. To make our students future ready, IBS Mumbai starts grooming its student's right from the first year. There is a dedicated zone for placement, group discussions and personal interviews to give the interviewer and interviewee one of a kind experience where we hold mock interviews including Zoom and group discussions to prepare students for the on-line interviews.

Our library spans over 6,500 sq.ft. It supports its users with their learning and research requirements. The collection includes books (36000+), journals (33), online databases (6) and audio visual materials (3000+) on Management and other subjects. The library also has subscription to 6 major online databases. The two online databases EBSCO and Emerald Management Xtra provide access to more than 6000 journals. The comfortable, reading room of the library is equipped with Wi-Fi facility.

Our Centre for Language Development helps in nurturing English speaking, Accent training and writing skills with use of latest software and self-paced learning videos.

Our Computer lab fully equipped with latest configuration computer systems, software provides access to latest software and databases for students.

We have created a SQL analytic labs for providing the best in-class learning facilities on various analytics tools like Power-BI, Tableau, SQL and ERP.

To aid the students with their placement preparations we have a dedicated Aptitude Lab where the students are given hands on practice to help them successfully clear aptitude test held by recruiters. This lab will polish students' knowledge of aptitude, and hone them for better job opportunities. The lab has a 14-seating capacity for more focused training. The lab is a platform which can provide all the aptitude related resources and continuous practice to all students.

IBS Mumbai is privileged to be amongst few B-Schools in the country to initiate the upcoming full-fledged Bloomberg Finance Lab with 12 Bloomberg Terminals where lab work will be integrated into the course curriculum. Hands-on experience on Bloomberg terminals, builds student capabilities to work on a broad range of financial, economic and accounting activities, including portfolio management, risk management, derivatives markets, currency markets, financial engineering and corporate finance. This, in turn will prepare the students to secure campus placement in high-end profiles in the Banking, Investment Management, Institutional Broking, Investment Banking, and Corporate Treasury Management industry. The objective is to become the preferred campus for the recruiters in the finance sector where students are employment-ready in terms of knowledge and skills.

One of the initiatives to draw alumni to the campus and relive the campus-connect is the facility allocated at IBS Mumbai called the 'Alumni lounge' located on the 6th floor of the campus.

What is a campus without a cafeteria? For our students we have two state of art cafeterias which serve delicious and a separate lunch room to enjoy those meals and make memories. We also have 2 kiosks including one Café Coffee Day and Nescafé for quick bites. There is also an eatery serving scrumptious food in the sixth floor.

IBS Mumbai campus is strategically located in Powai, which has great connectivity via all kind of transportation services. Powai is famous in Mumbai not only for its scenic views, and high-street shopping but is the “start-up hub” of India and almost all top international businesses have their offices in the vicinity. To facilitate your search of accommodation, we have tie-ups with local agents and agencies like “OYO Rooms” and “Your Space”. They have excellent and varied options of accommodation to choose in the vicinity of Powai.

IBS Mumbai organizes regular interactions with the corporate world through its Management Development Programs which are custom designed to suit the needs of the corporate world. We at IBS Mumbai pride ourselves over our extensive and comprehensive network be it amongst our stellar alumni or esteemed leaders of the corporate worlds.

Some Unique Initiatives

- IT driven Participant Centered learning through Conceptual Sessions, Cases, Games and Simulations
- Industry partnered Master class series and Jointly curated short certifications
- International Immersion Programs
- Intensive Mentoring of Students
- Deloitte Dialogue – One-of-a-kind conversational session focused on personal branding
- HDFC Joint Certification Program for placement
- “Dimensions”, the International Journal of Management of IBS, Mumbai
- International Conferences
- PACT – Placement Advisory Counselling and Training
- Language Lab, SQL Data Analytics lab and Aptitude Development Center



RANKINGS OF IBS MUMBAI

CSR – GHRDC B- Schools Survey 2022

- Ranked 3rd amongst top leading B-School of Super Excellence
- Ranked 13th amongst top 20 B-Schools (Government and Private) by Faculty, Publication, Research, Consultancy, MDP & Other Programme
- Ranked 14th amongst top 20 B-Schools (Government and Private) by Placement, (Domestic & International), USP, Social Responsibility, Networking & Industry Interface

Education World Survey 2023:

- 18 All India Rank among top 100 Private B-Schools.



PLACEMENTS		
Class of	2022	2023
Students Placed	98%	98%
Average Salary*	7.14	8.17
Highest Salary*		
National	15.00	18.80
International	53.45	11.13
Average Salary* (Top 10%)	12.18	13.30
Average Salary* (Top 25%)	9.69	11.01

* ₹ in Lakhs



Prominent Recruiters (a partial list)

A. K. Capital Services Limited	Crescent Biotech	Frost' n Sullivan
ABP News	Crompton Greaves	Galaxy Lifecare
Abrao Group	CSB Bank	Genie Infotech
Accenture	Cup Shup	GEP Solutions
Adenza	Cushman & Wakefield	Gerresheimer
Adfactors Pr	Datamatics Financial Services	Global Tek International
AMG Technologies LLP	DBS Bank	GNR Solutions
Anand Rathi	DCB Bank	Godrej Properties
Anarock	Deloitte Consulting	Gravitas Technology
ANZ Support Services	Deloitte Tax Services	Guardian
Aptech	Dentsu Creative	H& R Johnson
Arcesium	DSP BlackRock Investment Managers	Hansa Research
Arka Fincap	Dwello- JM Finance	Harsh Telecom
Axxela Advisory	Edisol Online	Hasmukh Traders
Bank of America KPO	e-Emphasys	HCL Technologies
Bennett Coleman and Co	Eide Bailly LLP	HDFC Bank
BlackRock Services	EisnerAmper LLP	HDFC
Brandscapes Worldwide	Endemol Shine India	Home First Finance India
Brane Enterprises	Entice Beauty Product	Homeville Consultancy
Bundl Technologies (Swiggy)	Equifax	ICICI Bank
BuyerForesight	ET-Edge (Economic Times)	ICICI Prudential (AMC)
Cacti Global	Evalueserve	ICICI Prudential Life Insurance Company
CB Richard Ellis	EY GDS	IDFC First Bank
Cians Analytics	EY India	InCred Finance
CNK India	Factset	Indusion Consulting
Coeus Advisors	Federal Bank	Infor Global
Cogoport	Finvin advisors	Interactive Brokers
Covacsis Technologies	FlipSpaces Technology Labs	J.P. Morgan Services India
Credit One Payment Solutions	Frootle	Jio Creative Labs
		JK Files & Engineering

Jones Lang LaSalle
 JP Infra Mumbai
 Juno Finance
 Kansai Nerolac Paints
 Knowcraft Analytics
 Kotak Life Insurance Co.
 Kotak Mahindra Bank
 Kotak Securities
 KPMG Global Services
 KPMG India
 Kroll (Duff & Phelps India)
 L&K Saatchi & Saatchi
 L&T Realty
 LeadSquared
 LODHA Group
 LS Digital
 Mahindra Home Finance
 Mahindra Lifespaces
 Mahindra Solarize
 Manglam Builders
 MCXCCL (Multi Commodity Exchange
 Clearing Corporation Limited)
 Mobisy Technologies
 Modak Analytics
 Morgan Stanley
 Nakoda Sales Corporation
 National Stock Exchange
 Native
 Naukri.com
 NBS Travels

NielsenIQ
 Nomura
 NSE Clearing
 Orage Digital
 Oxane Partners
 OYO Hotels
 Parekh Integrated Services
 Piramal Capital & Housing Finance
 Limited
 PNB Metlife Insurance
 Powerweave Software Services
 Property Pistol
 Punj Packaging Industries
 PWC India
 PWC SDC
 R2R Consults/Arham Services
 Radio City-Music Broadcast
 Ravexim Muneris
 Reliance Jio
 Runwal Developers
 Savills
 Sciative Solutions
 SG Analytics
 Spykar Lifestyles
 SS Constructions
 StonesBridge
 Sunteck Realty
 Super Procure
 Tata AIG General Insurance
 Tata Capital

TATA Power
 Tech Mahindra
 The Ally Venture
 The Jewelry Co.
 Times Pro
 Transcon Developers
 Transparent value
 TresVista
 True elements
 TurtleMint
 UBS India
 Ugam Solutions
 Unicorp Technology LLC
 Unity Small Finance Bank
 Universal NutriScience
 UTI AMC
 ValueAdd Research & Analytics
 Solutions
 Vastu Housing Finance Corporation
 Visible Alpha
 VRJ Metal
 Webengage
 Wipro Digital Operations and
 Platforms
 WorkDay
 YummFeast
 Zytech Solar



Student Activities

Management students learn to communicate successfully with individuals and groups through activities conducted under the auspices of Student Clubs. Taking on club responsibilities cultivates their leadership skills, provides organizing experience, explores interests, and provides an ecosystem to develop valuable lifetime friendships. There is probably no better way to enrich campus experience than by participating in the activities of a student club. As they take on club responsibilities, students add much desired skills to their repertoire and learn essential skills such as team work, multitasking, organizational ability and service- mindedness.

Club activities also help develop Soft Skills and teaches how to communicate effectively with peers and groups. Clubs help improve team- building and leadership skills. The people skills one acquires proves invaluable once a student graduates and leaves the campus. Networking opportunities are another major benefit. Club members develop a bond among themselves which help them destress and form lasting friendships. Club activities involve professionals from various sectors and provide opportunities to network.

With the aim to strengthen the application of classroom learning to real-world scenarios, connecting students with like-minded peers, interacting and learning from alumni and industry experts and build network, IBS Mumbai provides 22 Clubs and Committees to students to join as per their areas of passion and interest. They are classified as Domain, Personality Development, Club 4 (Talent based clubs) and a Digital Ambassador Program. Clubs provide students with ample opportunities for skill development and confidence building.

Each club initiates co-curricular activities as per the event calendar prepared at the beginning of the academic year. Co-curricular activities have proven to be the right avenue to hone the personality and soft skills of students, a critical ingredient that the corporate world looks for in a new recruit. The co-curricular activities can be described as “of the students and by the students”. The Campus did not let the pandemic stop our strides towards the student initiatives. The Campus was abuzz on Zoom sessions with many a webinars, industry interactions, Alumni meets and workshops. All Clubs began their digital avatars and saw impressive growth in terms of number of events and participation.

Domain clubs in all functional areas of management, help students gain confidence by participating in debates, quizzes, and theme- based competitions. The clubs organize various events where in they invite industry professionals and conduct panel discussions, workshops, and interviews besides organizing their flagship events. The club publications, newsletters or magazines foster editorial and writing skills and update students. All these activities ensure students orientation and preparedness towards placements.

There are many clubs which provide Skill and Personality development opportunities to students. There are Cultural & Performing Arts Clubs which provide a creative outlet for self-expression and foster bonding between the first- and second-year students. We have the Sports and Wellness Club which

energizes students and creates a synergy between the body and mind. The sports contests are very competitive attracting large student participation. The Social work Club helps the students engage in social service. All clubs are mentored by faculty members but are entirely managed by students.

Konflux – the Annual College Fest: ‘Konflux’ is the annual mega inter-college event and is eagerly awaited by participants from other B-schools. The fest provides the students an excellent opportunity to plan each event meticulously, network with other students and gives them a fabulous exposure to PR and event management. This year IBS Mumbai hosted a 3-day annual fest “Konflux 2023- Veda Verse” in a hybrid mode in December 2022. The fest received more than 2300 external participants from more than 330 colleges across India.

The 5 Km Swastha Bharat Run – The college organized a 5 Km Swastha Bharat Run in November 2022. The students organized the entire event right from getting the government permissions, deciding the route, inviting participants, registrations, arranging Kits, managing all safety and other arrangements. The event went on with clockwork precision due to their meticulous approach into each aspect of the Run.



Visit of Mr Kobbi Shoshani, Consulate General of Israel to India:

The Konflux 2022 inaugural ceremony, held on December 15, was explicitly one of the highlights of the entire event, as it was graced by Mr. Kobbi Shoshani, Consul General of Israel to India. Following Indian customs, His Excellency was greeted warmly on campus. He addressed the audience and spoke about the India-Israel relationship. The students developed an understanding of the country's bond and realized the essentiality along with the merits and demerits of foreign relations. In the presence of Mr. Kobbi Shoshani, the institute's domain clubs launched their yearly publications, including Casefolio and magazines from Countshield, Corporate Connect, M360's Magazine-Panorama 360, the Rotaract Club of IBS Mumbai, Markophilia's Markosphere, and Kautilya, as well as an annual calendar from iFocus and Kautilya, as well as an annual calendar from iFocus.

Semester At Sea - Visit of Foreign Students

Knowledge is a combination of will, wisdom, and wealth! On January 12th, 2023, the team hosted an event called "Semester at Sea," which involved an insightful discussion with foreign students from the state university of Colorado at the N.J. Yashasvy Auditorium at IBS Mumbai. The "Semester at Sea" event included faculty sessions on business management subjects such as "Indian Corporate Events," "Insight into Indian Consumers," and "Self-awareness and Managerial Effectiveness." The faculty sessions provided the international students with a plethora of information. The event also saw the launch of two IBS flagship magazines, "Manthan" and "Dimensions."

The discussion with the students was excellent, and the team demonstrated that borders should not limit the dissemination of knowledge.

GLOBAL IMMERSION PROGRAM

The students of IBS Mumbai and Gurgaon with a Faculty member embarked on an exciting international trip to Paris and Italy from 9th to 16th November. The trip was a blend of business and leisure, offering students an opportunity to explore two of the most beautiful countries in Europe while also enhancing their business knowledge.

The trip began with a flight to Paris, where students spent the first few days exploring the city's stunning architecture and landmarks. The group visited iconic sites such as the Eiffel Tower, the Louvre Museum and Notre-Dame Cathedral. They also attended a workshop at one of the businesses in Paris to learn about the latest trends and practices in the European business landscape. After Paris the group travelled to Italy where they visited some famous tourist destinations, the host city of the annual Cannes film festival and Milan the fashion capital. The trip also included a visit to one of the top businesses in Italy, Ferrari, allowing students to gain first hand experience and knowledge of Italian business. Apart from business and tourism, the tour also provided ample opportunities for students to interact with locals, experience the vibrant nightlife, and indulge in the local cuisine. Students also had some free time to explore on their own and immerse themselves in the local culture. Overall, the international trip to Paris and Italy was an excellent opportunity for students of IBS Mumbai to broaden their horizons and gain exposure to the international businesses. The trip was a memorable and enriching experience that allowed students to not only learn about the latest trends and practices in the European business environment but also experience the vibrant culture and lifestyle of Paris and Italy.



FACILITATORS OF LEARNING – THE FACULTY

The strength of IBS Mumbai lies in its erudite Faculty, who come with rich industry & academic experience. IBS Mumbai has 45 core faculty members, with over 100 corporate practitioners as visiting faculty. Most core faculty hold Ph.Ds. or are Ph.D scholars who are known to contribute to prestigious research journals, conferences and seminars. IBS Faculty have published their research in acclaimed publications and have written textbooks. IBS Faculty Members use innovative and unique teaching methods to drive management learning through experiential learning and are experts in the case discussion method.





Dr. Pritee Saxena

MMM, M.Sc., Ph.D
Sr. Director & Campus Head

Dr. Pritee Saxena is the Senior Director & Campus Head of IBS Mumbai. She acquired her Ph.D in Advertising and Consumer Behavior from SNDT University, Mumbai. She holds dual Post Graduate degrees in Masters of Science from Gujarat University and Masters in Marketing Management from Narsee Monjee Institute of Management Studies affiliated to University of Mumbai. She has over 16 years of experience in the FMCG Sector and over 27 years in academics as a visiting and fulltime faculty in Marketing Management. She is the recipient of many prestigious awards such as The Best Management Faculty Award by Bombay Management Association, Dewang Mehta Award for Best teacher in Marketing Management, Star News Award for Best Professor teaching Advertising Management, Best Faculty Award for her contribution to Institutional Development at IBS Mumbai. She has authored and presented several papers at national and international conferences, conducted consumer research and also trained marketing professionals in Sales and Brand Management, along with other consulting assignments.



Prof. Hemant Purandare

BE (Civil), MMM
Director (Academics)

Prof. Hemant is a civil engineer and a marketing professional with 36 years of corporate and academic experience spanning areas of project management; project marketing; branding of products & organizations and service operations. He has worked in leading Indian corporates and has concurrently been a faculty in areas of marketing and services management. As Dy. Director (Academics) he co-ordinates all the academic and student – assessment related activities at IBS Mumbai. He has written and published papers/case study in areas of marketing. In 2017 he was awarded as the “Best Dean” at the 9th Innovative Education Awards hosted by Asian Confederation of Businesses.



Dr. Rita Rangnekar

MA, DIRPM, Dip.T&D (ISTD), Ph.D
Dean – IBACO

Dr. Rita has worked for 34 years in HR, Operations, L&D, Academics & Branding, having worked in Hospitality, Pharmaceuticals and ITES sectors with companies such as Mahindra- Days Hotel & Resorts, Ranbaxy Laboratories, Datamatics Technologies Ltd and an English daily. She is a University Gold-Medalist in HR and English Literature and holds a PhD in Management. She teaches HR & Soft Skills and specializes in MDPs CSR and Institutional Branding. She was awarded ‘Best Faculty for Institution Building’ at IBS Mumbai in 2017 and 2013. She has published research papers on Performance, Management, L&D, Soft Skills, Emotional Intelligence, Communication Skills and Workplace Behaviour. She has conducted training in India and on international platforms for companies like BPCL, FICCI, LIC of India, Reliance Industries. Goethe Institute, ICSI-CCGRT in Communication Skills, Emotional Intelligence, Soft Skills, Leadership, Group Discussion and Interview Skills, Presentation Skills, Teaching Methods and learning transfer. She has conducted several Faculty Development Programmes for UGC-HRD and degree colleges. She is passionate about classical music, reading and delivering seminars on intellectual platforms.



Prof. Amarjeet Patpatia

MBA, M.Com, Dip-in Trg
Dean & Dy PCO

Prof Amarjeet Patpatia is Dean & Dy PCO at IBS Mumbai. His major time is involved in the Placement activities as Dean & Dy PCO building and maintaining Corporate contacts and getting students ready for Placement. He has been associated with IBS Mumbai for more than a decade and has been a Marketing Faculty. He has managed Alumni relations as an Associate Dean. He has also been a recipient of the “Best Faculty for Institutional Building” award. Prof Amarjeet Patpatia has held senior management roles in the corporate sector like Country Manager, COO, Group Manager, Divisional Manager and has vast experience in managing and developing businesses across wide spectrum of industries. Prof Amarjeet has spent 25 years largely working for working for Global companies like ITW Signode USA, Johnson Matthey UK, , Unbrako USA and, hosts of Indian Companies like Mid-day Multimedia, Garware in multiple industries like automobile/auto ancillaries, Packaging, Office Equipment, Media, Education.





Dr. Davinder Kaur Suri

MMS (Finance), Ph.D (Econ.)
Dean and Deputy Academic Coordinator

Dr. Davinder Kaur Suri has 25 years of professional and academic experience. She has completed her PhD in the topic "Financial Markets and Monetary Policy transmission mechanism: Case Study of the RBI" from the Mumbai School of Economics and Public Policy, Mumbai University and a Masters in Management Studies in the area of Finance from NMIMS. Having work experience of close to eighteen years in management education of which the last fifteen years have been with IBS Mumbai teaching Finance and Economics as well as being responsible for examinations and academic coordinator ship during this period. She is responsible for Academics for all students at the institute and plays an important role in student development and placement readiness of students by working closely with the placement department. She had been deputed to teach Economics at IBS Adelaide in 2010. She has been awarded the best faculty award twice for the academic years 2011-12 and 2015-16. She has a keen interest in research and publication especially in the area of Monetary Policy.



Dr. Madhu Iyengar

CMA (US), FCMA, M.Com (Delhi University)
Ph.D.,
Associate Dean &
Deputy Placement Coordinator

Dr. Madhu Iyengar holds a Doctoral Degree in Management backed by professional Degrees including CMA (Certified Management Accountant) from IMA United States, FCMA (Fellow member of the Institute of Cost Accountants), India. She has over 34 years of Experience including 13+ years in different verticals across corporates spanning leather manufacturing unit, multi-state C&F operations of pharmaceutical, public sector undertakings and multinationals, textile EOU, and NGO (German) and 20+ years in Academia. Her corporate experience span area of general management, finance, operations, accounts, administration including P&L responsibilities. She has exposure to state of the art, Information technology tools and has successfully designed, rolled out many automation initiatives. She has to her credit many research papers published in National and International Journals and possesses a certificate in "Financial Modeling" from BSE India. She is the recipient of the IBSAF "Best Faculty Award" for the academic year 2016-17. She is Passionate about knowledge sharing, teaching, and exploring new avenues of research & application



Prof. Kedar Dunakhe

MBA (Marketing)
Associate Dean (Academics)

Prof. Kedar is a distinction holder MBA from University of Pune, specializing in Marketing Management. He has total experience of 24 years in corporate and academics. He also possesses experience of International Consultancy in South Africa. He is pursuing Ph.D. in Digital Marketing from Symbiosis International (Deemed University), Pune. He is a full-time faculty member of IBS, Mumbai. His research interest is 'impact of digital marketing on purchase intention of a consumer'



Prof. Priyanka Mathur Dhingra

MBA (Marketing),
Associate Dean, SDCC

Prof. Dhingra has 27 years of work experience in the fields of teaching and industry. She has worked with many prestigious academic institutions. She was a Trainer with ICAI, SPBT and Talent Q group (UK). Prof. Dhingra has also written textbooks on Marketing Management (IGNOU) and Advertising & Sales Promotions for Welingkar's in Mumbai. She has worked on two major publications namely R K SWAMY/ BBDO Guide to Market Planning and R K SWAMY/ BBDO Guide to Urban Markets. These publications have been widely accepted by corporate houses across industries (like Price Waterhouse Coopers, Mckinsey, Nestle, Standard Chartered Bank etc.), and academic institutions like Harvard University, IIMs etc. Prof. Dhingra is the recipient of the prestigious Dewang Mehta Award for Outstanding Faculty. She is currently the Associate Dean for Student Development and Club Coordination at IBS Mumbai.



Dr. Vanita Joshi

PGDOM, MBA, Ph.D (Management-IT)
Associate Dean (Examinations)

Dr. Vanita Joshi has 22 years of experience in teaching IT & Analytics, Operations and Business Research at postgraduate level in Management education. She graduated in Science-Math and completed MBA and Ph.D. in IT from DAVV, Indore. She holds a University Gold Medal in PGDOM from IGNOU Delhi. She has participated in a Faculty Development Program on 'Operations Management' from IIM, Bangalore. She has actively participated in various International and National research conferences and workshops at reputed institutes such as IIM-Indore, IMI, ASM and IIT-Delhi and Nirma University-Ahmedabad and has contributed in refereed journals through research papers and case studies publications. Her accolades include Best Research Paper Awards in the 9th Nirma International Conference on Management at Nirma University, Ahmedabad and in the 3rd International Marketing Conference at IBS, Mumbai. She has two Best Ph.D. Thesis Awards to her credit. Her areas of academic interest include Big Data Analytics, Information Systems for Managers, Business Analytics and Business Research.



Dr. Rajini Venkatadri

Ph.D, MFM, DHRM, CELTA (British Council)
Associate Dean & IBSAF Coordinator

Dr. Rajini Venkatadri is the Associate Dean and IBSAF Coordinator at IBS Mumbai. With over 20 years of experience across academics and industry, Dr Rajini is currently a Faculty of Organizational Behavior, Human Resources and Soft Skills. Dr.Rajini is also the Faculty Editor of 'Manthan', the in-house student magazine of IBS Mumbai. Her areas of interest and expertise are Innovative teaching, Employability skills, Managerial Effectiveness and Student Counselling. She believes in a learner-centered approach in teaching. Dr Rajini has authored several research papers, with her research interests especially being in the areas of Indian Wisdom in Management. In the year 2015, she received the IBSAF Best Faculty award.



Prof. Naisha Sujan

M.Com., PGDM (Finance)

Prof. Naisha comes with an experience of over 18 years across industry and academics. She has taught Financial Management, Security Analysis, Risk Management & Insurance. She has keen interest in the area of Personal Finance and Financial Markets. She has been associated with IBS Mumbai for last 11 years.



Dr. Rajinder S. Aurora

M.Com, MFM, DHE, UGC- NET, Ph.D, DCA

Dr. Aurora has experience of 31 years in teaching, 8 years as a Director and 8 years as a Corporate Trainer. He has received The Shiksha Bharti Puraskar for Excellence in Management and Order of Merit in Management. He is an approved PhD guide of: D.Y Patil University, Dravidian University JJT University and Pacific University, published 69 Research Papers in National and International Journals, successfully guided 15 students for PhD Degree, have Evaluated PhD thesis, books written includes Management and Human Resource Development, Financial Management, Management Control Systems, Mergers and Acquisitions & Strategic Financial Management. He have done Specialized Training Programs: 5 Modules of Training on Strategic Management from Strategic Management Forum of India, Completed Orientation and Refreshers Courses from Mumbai University.



Dr. Anil Mahajan

M.Com, FCA, Ph.D

Dr. Mahajan has 31 plus years of experience in consultancy, academics & corporate. He teaches subjects like Financial Accounting, Corporate Finance, Financial Statement Analysis, Mergers and Acquisitions to MBA students. His research interests are in the area of Real Estate, Tourism & Entrepreneurship. He has handled MDP/ consultancy projects for many organizations.



Prof. Tapas Das

MA, PGDM (XIMB)

Prof Tapas Das is Post Graduate in Economics and an MBA from XIM-Bhubaneswar. He has 31 years of combined experience in industries, consulting, training and teaching. He has 20 plus years' experience in industries and held senior leadership roles in human resource management function in large private sector organizations. He was awarded by All India Management Association (AIMA) and Delhi Management Association (DMA) for implementing innovative human resource practices. His broad interest areas are – strategic HRM, Organizational Development, Personal Excellence, Talent Management, and Leadership Development. He teaches OB, HRM and Electives for students specializing in HR. He received 'Best Faculty Award' for the year 2018. He has been certified by global agencies and is a certified practitioner in executive coaching, competency modeling, assessment centre, 360 degree feedback and psychometric tools.



Dr. Silpy Gupta

PhD, MBA (HR), DLL & LW, Dip. T&D (ISTD)

Dr. Silpy Gupta has more than 20 years of experience broadly with Central Government of India, Management Education and Training in the diverse areas of Human Resource Management, Organizational Behaviour, Personal Effectiveness, Soft Skills and Business Communication. She is a PhD holder in the area of Organizational Behaviour & HRM. She is the recipient of prestigious Dewang Mehta Award for "Best Professor in Human Resources" and IBSAF Award for "Best Faculty" for overall excellence. She is a Certified NLP Practitioner, Master Behavioral Skills Trainer, Master Trainer and Facilitator and Psychometric Test Professional. She has authored several research papers & presented at National and International Conferences.



Prof. Neha Sajjani

LLM

Prof. Neha Sajjani is a senior and distinguished professor in the discipline of Law. She holds degrees of B.Com & LL.M. from University of Mumbai and has attained various Scholarships including the National Scholarships for meritorious performance in academics. She has a wide experience of teaching spanning 22 years in various leading institutes in Mumbai including her momentous experiences with Law College establishments such as G.J. Advani Law College, Government Law College & Thane Law College. She has also been associated with various reputed Management Institutes & Training Centres. Her repertoire of subjects in the Law domain cover various crucial aspects of business life such as Corporate Laws, Industrial Laws, Labour Laws as well as the ever growing significance of Ethics & Communication Skills.

IBS MUMBAI

FACULTY PROFILES



Dr. Swaha Shome

MSc(Eco), Ph.D (Eco)

Dr. Swaha Shome has more than 30 years of experience in teaching economics at various reputed business schools in India. She was placed first class first in the Masters Programme of the University of Kolkata and has been into research and teaching ever since. She completed her Ph.D. in Fiscal policy from Mumbai University in 2018. She has been associated with IBS for the past 25 years. She has several national and international publications as well as a collection of essays to her credit. She received the first prize from the Ministry of Finance In 2012 at a national level competition. She was also awarded the best faculty (adjunct) by IBS Mumbai in 2011-12.



Prof. Parul Shah

ACA

Prof. Shah is a Chartered Accountant by profession with over 26 years' experience in large organizations viz HCC Ltd, Albright & Wilson Ltd and Deloitte. She has steered project finance, corporate finance, treasury, borrowing and investment programs for the company. Presently provides consultancy services at HCC Ltd and undertakes various independent assignments in corporate finance including raising capital, providing support services, structuring and designing innovative financial instruments to meet all stake holders' requirements. She regularly speaks at various conferences and summits on corporate finance and Treasury designed for CFOs and Corporate Treasurers. At B-Schools, she teaches Treasury Management and other core finance programs.



Dr. Sarika Rachuri

MA, M.Phil. (Economics), Ph.D

Dr. Sarika has more than 22 years of varied experience in academics, research, training and consultancy. She has been involved in training MBA students in Macro and Managerial economics. She has been awarded M.Phil. from Jawaharlal Nehru University. She has been actively involved in training for new products like carbon credits and electricity for MCX. Her research interests and writings are based on macroeconomic issues, electricity, commodities and urban water supply. She has written several research articles and co-authored two books. She is a columnist for Nikkei Asian Review and has been a speaker for Forum of Free Enterprises. She is currently pursuing her Ph.D from Mumbai University.



Prof. Shobha Pillai

PGDM (PM & HRD), MLL & LW, MPM

Prof. Shobha is an IT professional with 30 years of experience, 19+ years in IT industry and as IT faculty in management school. Industry experience spans Technical Programme Management, Pre- sales and strategy alignment to clients. She has hands on experience of leading data warehousing and business analytics projects. As an IT faculty with strong understanding of financial sector, she is responsible for IT, Analytics and Business Modelling and recently Fintech course. She believes that needs to be taught by blending it with domain.



Prof. Mohandas Nair

BTech (IIT Kharagpur), M.S, Diploma in Training & Development

Prof. Nair has 43 years of experience in education and industry. He started his career in the field of Industrial engineering and after 15 years in industry and consulting moved on to the field of Human Resources Management. Worked in companies like: XLO India Ltd.; ABC Consultants; Premier Automobiles Ltd.; ACC Ltd. and Dalal Consultants before branching out on his own to a career in Teaching and Training. He has taught Organizational Behaviour, Human Resources Management, High Performance Leadership, Organizational development; Organization Structure Theory and Design, Managerial Process Skills, Personal effectiveness, Behaviour Dynamics and Soft Skills. He has written articles in the international journal Pfeiffer Annuals, International publication books and various local journals and magazines. He has also published two books. As a corporate trainer he has facilitated various training programs in the area of human processes, programs ranging from half a day to five days



Prof. Nitin D Bolinjar

B.E. (Electronics), MBA (Marketing)

Prof. Bolinjar has over two and a half decades of experience in the areas of Product Marketing, Operations, Account & Program Management, and as an Enterprise Software Consultant. He has worked for 12 years in the U.S., in companies like Texas Instruments, Cypress Semiconductor, and Silicon Wave Inc. In Silicon Wave, Prof. Bolinjar was the team lead for the world's first, volume produced, Bluetooth chipset. He was also the ERP Practice Head in MoTech Software, a software subsidiary of Reliance Industries Ltd. Prof. Nitin Bolinjar has an M.B.A. from the University Of Central Oklahoma, U.S.A, where he graduated with a Deans Honor Roll. He has also earned a Bachelor's Degree in Electronics Engineering from T.S.E.C. (Mumbai-India). He teaches Information Technology, Business Strategy, Business Analytics and Marketing Analytics.



Prof. Krishnan R

BTech (IIT Bombay), PGDM (IIM-C)

Prof. Krishnan is an Electrical Engineer from IIT Bombay and a Post graduate in Management from IIM Calcutta, with over 31 years of experience in the corporate world across manufacturing and service sectors. He started his career with Crompton Greaves Ltd at Nasik, and then moved on to BPL-Sanyo Utilities and Appliances Ltd in Bangalore. His last corporate assignment was with Aptech Ltd, where he was Executive Director on the Board. He has over 18 years of teaching experience in subjects like Quantitative Techniques in Management, Marketing and Business Strategy, and Business Research Methods. Interest areas of Prof. R Krishnan include simulation of real-life problem solving by working closely with students.



Dr. Dimple Pandey

BE, MBA, Ph.D

Dr. Dimple Pandey has completed her PhD in Management in 2017. She has a blend of academic and industrial experience. She has an industry experience of over four years in companies like ICICI One source and JP Morgan Chase and over twelve years of experience in academics at institutes BSE Training Institute. She is currently working with IBS, Mumbai as full time finance faculty since June 2015. Her areas of academic expertise include Corporate Finance, Capital Market & Portfolio Management and Derivatives.



Prof. Swapna Tamhankar

MMS, UGC NET

Prof. Swapna Tamhankar has around 2 years of experience in General Insurance and spent over 11 years in management academics. She has taught subjects like Quantitative Techniques, Business Mathematics, Operations Research and Research Methodology in different B schools. She has written, published and presented several papers in management conferences and academic journals. Her areas of interests include research, analytics, and mentoring students.



Prof. Juhi Ranjan

PGDM (PM & HRD), MLL & LW, MPM

Prof. Juhi has over 22 years of diverse experience in Industry and Academics. She has taught in various management institutes in India and Singapore. She is currently pursuing her Ph.D. in Human Resource Management. Her area of interest lies in writing case studies in the field of Organizational Behaviour and Human Resource Management. She also conducts workshops on personality development and soft skills. Her case studies and research papers have been published in various national and international journals. She has twice been awarded with the Best Faculty Award in the year 2010 and 2019. She has also published various articles on LinkedIn.





Dr. Arijit Bhattacharya

MSC., PGDBM (Marketing) Ph.D Associate Dean
Associate Dean (Research)

Dr. Arijit Bhattacharya has industry experience for over a decade in leading corporations and 12 years of (ongoing) teaching experience in the marketing domain. He has done PhD in management from NMIMS University, Mumbai. He is an avid researcher and has published numerous research papers and case studies in international research journals and case repositories and also presented research papers in various management conferences. His areas of interest are: Consumer Behaviour, Marketing Communication and Business Analytics.



Dr. Sanjay Katira

FCA, MFM, SMP (IIM Ahmedabad),
APFFB(IIM-C) Ph.D

Dr. Sanjay Katira is a Qualified Chartered Accountant and Management from IIM – Ahmedabad. He is a Finance Professional with over 23 years of Corporate World Experience. He has expertise in Taxation (Direct + Indirect), Management of Cash, Business Restructuring and Strategic Cost Management.



Dr. Pratibha Jha

M.Sc-IT, Ph.D

Dr. Pratibha Jha, Ph.D from Birla Institute of Technology Mesra Ranchi. She has 9 years teaching experience. She has a keen interest in the subjects like Information System Management, Knowledge Management System, Business and IS alignment, Management of Technology, Business Intelligence and E-Commerce, Business Analytics which includes Excel and R programming. Her research area includes Knowledge Management System, E- Business etc. She has presented papers in many national and international seminars.



Prof. Chitvan Mehrotra

B.Tech (IT), M.Tech (CSE), UGC-NET(CSE)

Prof. Chitvan Mehrotra is a gold medalist in her Masters degree. She holds a masters degree in computer science and engineering from Galgotias University. She has qualified a national eligibility test conducted by UGC. With a teaching experience of about six years as an assistant professor in engineering and management colleges she has worked with domains like Databases, Artificial intelligence, Data structures, Networks, business analytics etc. Her research areas include visual visual analytics, big data and cloud computing. She has published research papers in various national and international conferences.



Dr. Nimisha Mishra

PGDM (Marketing), Ph.D

Dr. Nimisha Mishra is a Faculty in the area of Marketing. Her areas of research include Advertising and Persuasion, Integrated Marketing Communications and Green Marketing. She is a Certified Trainer - ToT Certification (QP No. MEP/Q0102) conducted by Management Entrepreneurship & Professional Skill Council (MEPSC). She has submitted her Ph.D thesis titled "Advertising Impact on Awareness, Attitude and Purchase Intention for Green and Non-green Products: An Empirical Study" to Aligarh Muslim University (AIMA-AMU joint Ph.D Program). Before joining IBS Mumbai, she worked as an Assistant Professor at Sri Balaji Society, Pune for eleven years. Her teaching interests include Integrated Marketing Communications, Marketing Management and Consumer Behaviour. She has published in international journals and also, presented in research papers international conference.



Prof. M H Varma

BE (Mech.), DMS, PGDMM, MBA (Operations)

Prof. Varma has over 50 years of industry/corporate experience and simultaneously has 38 years of teaching experience in Business Schools/Institutes of Management. He served Mahindra & Mahindra Ltd for over 30 years. He is involved in Family Managed Business since last 20 years. He is a Senior / Permanent Invitee Member of Indian Institute of Materials Management (IIMM) since 1983. He has been Chairman of Mumbai Branch of IIMM during 1993-95 and recipient of Best Teacher Award by IIMM in 2002 and Distinguished Member Award in 2007. He teaches Supply Chain Management, Operations Mgmt and Strategic Management. Prof. Varma has been serving IBS / Mumbai since the year 2007 and currently designated Professor Emeritus –Adjunct & Dy.SIP Coordinator.





Prof. Ratti Rani

M.Com, FCA, DISA

Prof. Ratti Rani as FCA offering over 26 years of experience in Training, Accounting, Auditing, Finance, & Taxation. Highly enthusiastic teaching professional who is eager to provide all students with a solid education. Talent for bringing the classroom to life with real-world examples and innovative technology. Serving IBS Mumbai since 2017 teaching subjects like Accounting for Managers, Advanced Financial Management, Financial Statement Analysis, Management Accounting & Control and conducts Preparatory Training for Final Placement Process. She has attended various Faculty Development Programs, Well-rounded with exceptional communication, interpersonal, organizational, and problem- solving skills, Fluent in written and verbal English, Hindi, Marathi and verbal Punjabi and Gujarati.



Prof. Punit Neb

B.E, MMM

Prof. Punit Neb is an Electronics Engineer and a Master's in Marketing Management from Mumbai University. Her work experience of about 33 years spans the areas of Management of Projects and Operations, Materials Management and Techno commercial Liasoning with clients. During this period, she has worked on a wide variety of state-of-the-art technologies. Her responsibilities included overseeing the corporate governance compliances of the organization. Her involvement with academics began in 2007. Since then, in the capacity of visiting faculty, she has conducted the courses Operations Management, Operations Research, TQM, Logistics and Supply Chain Management, Quantitative Methods, Production and Productivity Management, Materials Management, Process and Technology Management, Entrepreneurship and many more. Presently she is co-authoring a book on Supply Chain Management. Punit is an advocate of Free and Open-Source Software (FOSS). She is interested in OERs and blended learning. In 2016 she participated in a Guinness Record. She is an avid crocheter and knitter and manages a community activity pertaining to these arts.



Dr. Sneha Amre

Postgraduate degree in Business Analytics from IIM – Kashipur, Ph.D

Dr. Sneha Amre has 12 years of academic and 2 years of corporate experience. Her areas of interest are Statistics, Marketing Research, and Consumer Buying Behaviour. She has presented and published more than 13 research papers in the national and international conferences. She has been felicitated for her contribution in research by Institute of Future Education and Entrepreneurship in the year 2013.



Dr. Roopali Srivastava

M.Sc., PMP, Ph.D

Dr. Roopali has decades of diverse professional expertise in the education, infrastructure, telecommunications, and information technology service sectors for India, Europe, and the Asia Pacific clientele. She is a Certified Project Management Professional (PMI, USA), PMI - Agile Hybrid Project Pro Micro-credential, Certified Advanced Business Strategy, (University of Virginia, Coursera); Certified Siebel 7.7 Business Analyst; Certified Prince2 Foundation (APMG, UK) and holds a doctorate in Microelectronics from the Indian Institute of Technology – Banaras Hindu University, Varanasi, India. She provides leadership, strategic, and project guidance. Her expertise includes project management advisory, business process analysis and transformation, executive coaching, and management teaching. She has authored various articles, case studies, and papers for magazines and national and international conferences. Dr. Roopali enjoys traveling, reading, and listening to music.



Prof. Ganesh Mani

MA (Eng. Lit), DMS, DFTM, T3
Employability Trainer from BCI, Mass
Communication from XIM

Prof. Ganesh Mani has a rich corporate experience of more than two decades. He was a Senior Corporate Trainer in Tele world Innovation and has held multiple roles in GSK Pharmaceuticals and Excel Industries. He has abundant experience of training in diverse businesses like FMCG, Banking, Hospitality, Education and his expertise lies in Soft skills and Effective Communication. Additionally, he has conducted several corporate training programs in fields of Business Communication, Soft skills including Stress Management, Team building and Personality Enhancement for employees at all levels for leading organizations across the country. Prof. Ganesh is a Postgraduate in English Lit. and a Certified Corporate Trainer. He has attended several Management Development Programs. He trains on Communication skills and conducts preparatory training for internship and Final placement process.



Dr. Ameya Tanawade

C.A., M.Com., Ph.D. (Accountancy), NET,
Google Certified Educator Level-I

Dr. Ameya Tanawade is a qualified Chartered Accountant and has done his Doctorate in Accountancy from University of Mumbai. Also he is NET qualified conducted by UGC and also Google Certified Educator. He has industry experience of three years and in field of academics since 2010 (13 Years). His area of specialization is Accountancy, Financial Management, Cost and Management Accounting He has so far published 13 Research Papers in various National and International Conferences and co-authored two books on Accountancy at University level. He is student friendly faculty and always ready to help them not only in curriculum but in shaping their career. He is writer and poet and published his short stories and poems on Pratilipi App. and blogger at wordpress.com. He is avid reader of ancient Indian mythological literature.



Prof. Kala Mahadevan
PGDM (IIM Bangalore)

Prof. Kala Mahadevan is a commerce graduate and holds a Post Graduate Diploma in Management (PGDM) from IIM Bangalore. She has around three decades of work experience spanning the corporate, social and academic sectors. She has worked extensively in the fields of management consulting and infrastructure advisory. She has worked with prestigious organizations such as A.F. Ferguson & Co., ICICI and Feedback Ventures Pvt. Ltd. She is trustee of an NGO involved in running a transition hostel for underprivileged youth and making efforts to rehabilitate such youth into mainstream society. She has over ten years of experience in academics and her areas of interest include consumer behaviour, retail management, branding and service quality. She is currently pursuing her Ph.D. in Marketing from Symbiosis International University. She is also keen on academic research and has published several research papers in Scopus indexed and ABDC rated journals.



Prof. Dharmendra Makwani
MBA, PGPMs, PGDFT, BE (E&T)

Prof. Dharmendra Makwani, post graduate in management from the early years of K. J. Somaiya institute of management studies and research, Mumbai with a basic degree in engineering from the University of Bombay. He has accumulated multifarious functional experiences in the investment domain over twenty five years. His association with reputed business houses in India was a pleasant and rewarding journey in his professional career. With over 25 years of functional experience in financial sector in various roles and different categories including debt market dealing, research analysis, product designing, wealth management, portfolio review, marketing of financial products and forex dealing. He is also associated with leading Management Institutes as a visiting faculty for subjects like; Derivatives and Risk Management, Portfolio Management and Mutual Funds, Wealth Management, Investment Banking and Treasury Management. Strong knowledge in the areas of research, debt market, forex market, equity market, mutual fund, international business and corporate relations. Extensive experience in institutional sales for achieving Asset under Management (AUM). Published many financial articles in local newspapers, journals and magazines.



Prof. Deepa Iyer
M.Com, ACA

Prof. Deepa Iyer is an Adjunct Faculty of Finance in ICFAI Business School and holds an M.Com. and a degree in Chartered Accountancy. She has over 13 years of corporate experience and has held different roles in Companies like Thomas Cook (I) Ltd., Tata AIA Life Insurance Co. Ltd., Maersk Logistics (A.P.Moller group) and Bayer India. She is a passionate educator and has been teaching various finance and accountancy subjects for the last 9 years. She is associated with Narsee Monjee Institute of Management Studies - Anil Surendra Modi School of Commerce and Pravin Dalal School of Entrepreneurship & Family Business Management as a visiting faculty.



Prof. Atul Hadap
MBA, Dip.ODC

Prof. Atul Hadap has around 42 years of experience in driving markets, business performance, change management, & organization development in leading organizations. He is adept at blending & synergizing practicality, & academic concepts. He leverages his domain expertise to contextualize various organizational needs and ensures alignment with business and people strategies. He has launched & driven businesses, and the brands launched by him have turned out to be milestones in the Indian pharma industry. He has conducted workshops, addressed seminars, presented papers at academic conferences, and delivered the convocation address. He has 14 years of experience in brand management, 13 years in leading businesses, 6 years in learning & development, 5 years in sales management, and 2 years of teaching in a management school. Atul Hadap is a postgraduate from Pune University and an alumnus of IIMC and TISS, Mumbai.



Message from CAMPUS HEAD



Today's BANI - Brittle, Anxious, Non Linear and Incomprehensible world has heralded a new challenge in all walks of life and education is no exception.

The increasingly chaotic world is fraught with challenges characterized by the phenomenon of global warming, the pandemic, consequences of war, and ambiguity. This calls for a paradigm shift in approach towards understanding the skill gap of the aspiring managers as well as in the design of academic pedagogy to bridge the wanting gaps. In this direction, Information Technology has emerged as a major support system to facilitate execution of academics.

The need of the hour is to be open minded to meet the emerging challenges. The adage "Old keys do not open new doors" could not have been truer. No more the 'wait and watch' technique in face of events couched in ambiguity. The only do-able way to move on, is to focus on developing skills and competencies needed to leverage the existing and evolving technologies. For these are likely to be our strong aids in successfully combating the fog of uncertainty. IBS Pune has taken up upon itself to integrate these requirements in the academic planning to facilitate collaboration, creativity and problem-solving.

We also believe in strengthening the fundamental attributes of personal conduct and character by focusing and reinforcing behaviour that encourages and acknowledges integrity and honesty. This has been one area that has enabled our students to stand out in comparison with others. In addition to this, some of the strongest competencies we hope to see in our students are qualities of leadership, empathy, curiosity, initiative, social and cultural inclusiveness, and resilience to diversity. IBS Pune has been one of the most cherished destinations for post graduate studies in Management thanks to its encouraging, conducive and enabling environment for the all-round development of students into smart, sensitive and balanced professionals. With record 99+% placement in successive academic years including 2022, we spare no efforts to equip our students through our academic delivery, market relevant electives and soft skills training to achieve their dream placements. A couple of our key enablers have been our Certification Programs on Sales, Financial Business Analytics, Power BI and HR Analytics to name a few.

We also understand the need to bring in industry expertise into classroom teaching and for this we arrange guest sessions by very senior industry experts from diverse industries also referred to as "Professors of Practice". To ensure holistic development of our students, they are provided strong platforms to showcase their creativity and skills by participating in student events arranged by the dozen plus clubs at IBS Pune. These are a good combination of domain based clubs and those focussing on sports, personality development, cultural activities and many more. The institute also lays emphasis on digital skill sets of students and have an impressive group of 36 students as Digital Ambassadors, Bloggers and Vloggers covering events happening in house besides national and global events. IBS, Pune presents a very cosmopolitan environment with 90% of our students joining from outside Pune, from different parts of India. Nearly 50% of our students are bright girls. They have especially expressed satisfaction with the safe and secure environment at IBS Pune which has enabled them to blossom and take confident steps into their future careers including international opportunities.

On behalf of the extremely talented and eager faculty team and an efficient non-teaching staff, it gives me immense pride and privilege in welcoming students from across India to join us. Together, we will help our students to aspire, explore and unleash their potential.

Prof. Jyoti Tilak
Director



The Campus

IBS Pune is a premier destination in the field of management. Located in the bustling city of Pune, this institute of excellence has been setting milestones in academics and placements. With a unique teacher-taught ambiance, the institute aids in fostering leadership skills among our students who embark on a lifelong journey of self-discovery and learning by initiative in an atmosphere which is positively demanding as well as intensely competitive. The City of Pune has made its mark as 'The Oxford of the East'. Pune has come to be known for its pleasant weather and plentiful cultural diversions. Not just that, Pune has a growing industrial hub, with hundreds of multinational IT, Engineering and Auto companies sprouting in and around the city. Over the years, the city has attracted cohorts of young students from every state of the country and professional expats from all over the world. Pune has been ranked as one of the most livable cities in India several times.

IBS Pune, located in the fastest growing business hub of Pune is housed in a modern 40,000 square feet fully air-conditioned building. It comprises 12 large digitally equipped smart classrooms, auditorium, conference hall, spacious and modern dining space, student lounge, etc. The library is a major learning resource centre which is used extensively by the students - its collection includes some of the finest books on management and leadership, newspapers and journals which fill the students with enthusiasm and zest for reading and exploring in their own areas of interest. It has a rich collection of 15000+ books and also subscribes to leading academic online databases such as EBSCO, Emerald etc, and the storehouse for 3000+ leading global journals in all areas of management. The computer lab is equipped with powerful servers and multiple terminals with the latest software applications and competent technical assistance so that students can carry out productive research work and have constant access to information to facilitate their learning and growth. High speed internet through Wi-Fi is available to the students on campus which empowers them to learn without any barriers.

"Quicforce" which is a unique collaborative LMS (Learning Management System) adopted at IBS Pune breathes life into the educational content which is dynamic, current, engaging, and interactive. The spacious, well-lit and well ventilated lecture halls in IBS Pune foster the perfect ambiance for learning and igniting enthusiasm & drive in the minds of the students and inspire them to learn and grow. The classrooms are equipped with audio-visual aids and smart boards to enable hybrid learning and enhance the learning further to make it more interesting. IBS Pune believes in bringing about holistic development of the students and therefore lays stress on physical fitness too. The gymnasium in campus is fully operational and furnished with state-of-the-art equipment. To provide the best in the class sporting facility to the students, there is a Sports Room for Indoor activities such as Carroms, Chess, table tennis, etc.

Student Activities

IBS Pune currently has 13 clubs that provide a wide variety of learning & exploring opportunities to our students ranging from Marketing, Finance, Operations, HR to Sports, Photography, Research, Anand etc. These clubs offer a gamut of educational, social, cultural, and recreational activities which along with academics, help with the holistic development of students. The Institute encourages students to become active members of the campus community. Students take up responsibilities under the aegis of the 'Member of Board' & "Member of Committee" roles of the respective clubs. These office bearer posts provide several opportunities to enhance their organizational and leadership skills. In 2022-2023 academic year alone, 115+ activities were planned and executed under the banners of various clubs.

Finance & Economics Club

The F&E club helps students understand the economic and financial realities of the modern world.

Research Club

This club inspires students to work on new research projects, design and execute them, and prepare research reports and presentations. This helps with their exposure to and better understanding of the research world.

Synergy-HR Club

The purpose of this club is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate and encourage them to meet professionals who work in the field of Human Resources Management. In academic year 2022-23, HR Club "SYNERGY" had organized several case study competitions, Intercollege Business Plan competition, Treasure Hunt and many more activities.

Param –The IT Club

This club attempts to combine business concepts with IT knowledge to create well-rounded IT managers.

Nucleus – Marketing Club

Nucleus - Marketing Club provides a platform to exchange marketing experience, and ideas as well as meet people with similar interests.



Operation Club

It works to create awareness regarding operations management, promotes students to opt for this as a major specialization, and gives exposure to practical operations knowledge through company tie-ups (which also create opportunities during placement times).

Prerana – Magazine Club

The club intends to encourage the development of creativity and help students hone their writing skills. "PRERANA" which is our campus magazine club is a quarterly publication and provides a great opportunity to students to express their creativity, and ideas and showcase their writing skills. In this year, they executed various innovative concepts like 'Coffee with Faculty' where group discussions were organized (between faculty members and students) thereby enhancing student-teacher bonding outside the classrooms. Other notable activities conducted by this club were Turncoat, Management Games etc.

Nazaria –The Photography Club

To promote creativity through photography, to share and critique the photographs of peers, to educate and improve technical skills, and to spread the love of photography throughout the student community.

ANAND – Community Outreach Club

Anand Community Outreach Club has evolved to include students, faculty, NGO, and the local community participation. The club conducted a multitude of events like Cloth Donation drive, Blood donation drive, and International Yoga Day. They further organized sessions with the Police Department on road safety norms and the importance of using helmets while driving, anti-human trafficking awareness sessions, tree plantation drives, etc.



Sports Club

The club mantra is to provide students with opportunities to develop team skills through participation in various sports in a supportive learning environment. This also helps participants build a deep sense of team bonding. Last year, the Sports Club organized various competitions including badminton, chess, volleyball, carrom a, and table tennis tournaments, besides preparing a team to participate at IMT Hyderabad, an inter-collegiate competition.

Cultural Club

This club provides opportunities for connecting with various forms of art like music, dance, drama, painting, and other such activities while celebrating creativity and diversity.

Silver Tongue Club

The purpose of this club is to enhance the communication skills of students through organized public speaking & debate competitions which not only provide students an opportunity to hone their speaking skills but help them in defeating the fear of public speaking as well.

Learn & Lead Series

A program where we invite CXOs to our campus to connect with the students. In this forum, eminent leaders from the industry interact with the students in an interview format for 75 Minutes.



Our Annual Management Fest – “ZEAL”

Every year IBS Pune organizes an intercollegiate management game and cultural fest “ZEAL”. This fest brings together students from several universities and colleges to participate in a variety of events- Management games. The theme this time was - ZEAL – “Vivarta” – An Endeavour to revive. ZEAL Vivarta was scheduled on the 1st and 2nd of December 2022. The student clubs organized 11 Management Games aimed to improve and enhance the managerial skills imparted in the classrooms. A total of 600 students/teams participated out of which 280 were from 45 different colleges. The second day of the event i.e. the Cultural Night was organized at Suzlon – One Earth. The night was filled with amazing performances from IBS students showcasing their talent and enthusiasm. Zeal is a symbol of unleashing potential and enthusiasm which the students and faculty members did, in full measure



Inter-Collegiate Participation

Apart from these internal events, students participated in intercollege fests held by other B-Schools and industry events:

- IBS Pune Inter College fest “Zeal Vivarta 2K23” had the participation of students from various institutes from Pune and Mumbai
- IBS Students volunteered for CII Conferences
- Students won National Level awards for Best Manager
- IBS Pune is a member of NIPM Students Chapter

Other Initiatives

- Organised the fourth edition of TEDx “Kaleidoscope of Perspective” on 17th August, 2022
- Alumni get-togethers & workshops by eminent trainers
- Research-driven student projects
- Guest Lectures from Industry experts
- Joint Research with international management faculty members by IBS faculty
- Placement- Faculty teams to groom and guide students for SIP (Summer Internship Program) and Placement
- IBS Students participated in Mood Indigo, Asia’s biggest annual college fest by IIT Bombay
- Students presented a research paper at the International Financial Management Conference



PLACEMENTS

Class of	2022	2023
Students Placed	99%	99%
Average Salary*	6.78	7.59
Highest Salary*		
National	16.7	12.00
International	53.45	56.55
Average Salary* (Top 10%)	11	10.96
Average Salary* (Top 25%)	9.19	9.47

* ₹ in Lakhs

RANKINGS OF IBS PUNE

GHRDC – CSR B-School Survey – 2022

- Ranked as the Top Leading B-School of Super Excellence 2022

SILICON INDIA B-School Survey Rankings – 2021

- Ranked 11th in Top Leading B-Schools of Super Excellence and 7th Private B -Schools in Maharashtra

Education World Survey 2023:

- 66 All India Rank among top 100 Private B-Schools.

Prominent Recruiters (a partial list)

ANZ Support Services
Archer & Bull
ARK Infosolutions
Bajaj Allianz Life Insurance
Bajaj Housing Finance
Brane Enterprises
BuyerForesight
COGNEX
CSB Bank
Deloitte Consulting
Deloitte Tax Services
eClerx
eShipz
EY GDS
Factset
Fendahl Technology
Frost' n Sullivan
Grasim Industries
HCL Technologies
HDFC Bank
HDFC

Houyr (Tribeca)
ICICI Bank
ICICI Prudential (AMC)
ICICI Prudential Life Insurance
Company
Image Provision Technology
Jaro Education
Khimji Ramdas India
Kotak Mahindra Bank
Left Right Mind
Linedata
LODHA Group
Logicserve Digital
Manipal Technologies
Mercedes Benz India
Newgen Software Technologies
Ltd.
PhonePe
Piaggio
Pin Click
Pine Labs

PNB Metlife Insurance
Poonawalla Fincorp
Property Pistol
Protium
PWC India
Quadrant Business Solutions
Repose Energy India
Source One
Straits Research
Suminter India Organics
TATA AIG General Insurance Company
Tata Capital
Tata Technologies
Tata Teleservices
Tech Mahindra
The Economic Times Edge
Tolaram Group
Trinamix Inc
Webengage





Prof. Jyoti Tilak

M.A (Econ), UGC-JRF-NET (Econ), M Lib. Sci.
Director & Campus Head

Prof. Jyoti Tilak studied at the Gokhale Institute of Politics and Economics (Pune) and has been with IBS Pune since 2002 teaching subjects like Managerial and Macro Economics, International Trade, and Wealth Management. She was associated with the Center of Studies in Social Sciences and Center of Quantitative Research, the National Institute of Banking (NIBM), and Sydenham College (Mumbai). She has conducted workshops for mid-level managers (Tata Honeywell) and consulted (Thyssen Krupp) on short projects. She was awarded "Best Faculty (Teaching)" by IBSAF. She has been a scholar also in Library and Information Science and has experience in translating, editing and proofreading articles and books for eminent publishing houses.



Prof. (Col) N Ram Gopal

EPLM(IIM Calcutta) MPM, PGDM (HR&PM)
PGDIHL
Deputy Director & Deputy Campus Head (ACO)

Prof. (Col) N Ram Gopal is currently the Deputy Director and Deputy Campus Head & ACO at IBS Pune. Prior to his academic career, he served in the Indian Army for three decades in India and abroad with distinction on various operational fronts. He is a Post Graduate in Management from Pune university and completed "One year Executive Program in Leading and Management" from IIM Calcutta. He holds two Post Graduate Diploma's in Management (HR&PM) and International Humanitarian Laws. He completed the "Train the Trainers" Certification from Rutgers State University, New Jersey, and is qualified in Level I Participant Learning Methodology conducted by Harvard Business School in Association with Harvard Publishing. He is also a certified "Neuro-Linguistic Programming" practitioner. He is recognized as "Paul Harris Fellow" by Rotary International USA and was bestowed "Best Teacher Award 2012" by Maharashtra Academy of Engineering Education and Research - World Peace Centre (UNESCO Chair). He recently made a foray into the field of writing by publishing his first book "Defying Destiny - Eighteen Inspiring Icons of Pune". The proceeds of this book have been contributed towards Care India Medical Foundation for the treatment of children affected with Cancer.



Prof. Soumitra Samaddar

B Tech. (Elect) IIT Kharagpur, PGDM (IIM-C)
Dy. Director (Placements)

Prof. Samaddar has three decades of corporate experience in Marketing, Business development, and top management roles focusing on strategy, Projects and P&L of the companies. He has global exposure including working in Oman, Nigeria and in pan India operations. He played strategic roles in large Indian Corporates and Multinational companies like Crompton Greaves, Escorts, ITW Signode, Kirby Building systems and GET Power. He is also very comfortable with managing diversity post-M&A integration. He has mentored and guided professionals through the rocky business environment. He teaches strategy and marketing at the institute.



Dr. Anupama Tadamarla

M.Sc (Statistics), MBA, M.Phil, Ph.D
Dean (Examinations)

Dr. Anupama has her specialization in Mathematical and Business Statistics. During her academic career of more than 20 years till now she has taught various subjects at UG/PG levels. She has been actively involved in different areas of market research, using software's like SPSS and AMOS. She has completed several projects under different organizations and universities also authored, contributed to management topics around 40+ papers and articles in various national and international journals, books and in conferences. She also bagged several awards for best research papers at different conferences.



Dr. Bidhan Datta

M.A.(Eco), MCA, UGC-NET, MMS (HR),
PGDBM, ADCA, PGDCA, AMIE (E & C Engg.)
Ph.D
Associate Dean & Dy. PCO

Dr. Datta is a Chartered Engineer, has 36 years of experience in industry and academics. He did couple of courses from Stanford University (California), International Monetary Fund and Massachusetts Institute of Technology (USA). His areas of interest are Economics, Operations Research, Supply Chain Management, Statistics and HRM. He has authored many case studies and published many research papers in various national and international journals and presented more than 30 research papers in various international conferences. Dr. Datta accolades with many national and international awards and honors from various prestigious organizations. In 2019, he has been honored with Indo-Thai International Academic Award, as Distinguished Professor. He has been honored with Prestigious Global Eminence Award 2021, Life Time Achievement Award in 2021. He is member of professional bodies, like Institution of Engineers (India), member of Indian Society for Training & Development (New Delhi), Managing Committee Member of ISTD Pune and Scholar Member of editorial board/ review committee/ expert panel of international research journals (Indonesia)..



Dr. Shirish Jeble

B.E. Mechanical, MBA (Operations), PhD
(Operations Management)
Associate Dean & Dy. ACO

Dr Shirish Jeble has 30 years of experience, which includes 12 years in academics and 18 years in the industry in India and overseas in consulting and management roles. Industry experience includes Materials Management, Project Management, ERP Project Implementations and Program Management. Specializing in Information Technology Projects, Operations and Supply Chain Management. His global consulting experience includes ERP implementation projects in the USA, Europe, Middle East and Southeast Asia. He has published several research papers in analytics and sustainability in international journals. He has received IBSAF's Best Faculty Award at IBS Pune in 2018. He teaches analytics, lean manufacturing, management information systems courses in IBS Pune.



Prof. Sankar Das

M Stat (ISI, Calcutta), PGDBM
(XLRI-Jamshedpur)
Associate Dean & Dy Placement Coordinator

Prof. Sankar Das has 28 years of experience in the field of Quality Improvement in industry and 12 years in academics. Major part of the career spent at TATA STEEL and one of the core members who initiated SIX SIGMA implementation at the organization. At a management consulting company headed SIX SIGMA training and implementation at various manufacturing and service organization in India and abroad. Certified Six Sigma Black Belt from American Society for Quality. Teaches Quantitative Methods, Research Methodology, Operations Management and TQM-Six Sigma at IBS, Pune.



Dr. Pallavi Vadehra

MBA (HR), M.Phil (Mgmt), Ph. D (HR), Dip.
International Business Strategy
(U.K), HR Analytics (IIM Rohtak)
Associate Dean (SDCC)

Dr. Pallavi has 14+ years of experience working in India and the U.K., including serving as a Higher Education Reader at Greenwich University (London). She has worked with many Institutes like IIPM, Amity Global Business School & IMS Delhi. She has worked full time and as a freelancer for many H.R. consultancies. She has published many Research papers and Case Studies in International and National Journals and presented many Research papers at International Conferences. Her expertise is H.R. Analytics, Tableau, HRM, International Human Resource Management (IHRM), and Organizational Behavior. She is currently the Program Coordinator for Second-year students.



Dr. Saumya Misra

B.Tech (Electronics and Communication), MBA
(Finance), Ph.D
Associate Dean & IBSAF coordinator

Dr. Saumya Misra is an academician in the area of FinTech, Banking and Payments, Business Analytics, with over 15+ years of professional experience. She is skilled at techno functional applications of Finance- use of R in Business Analytics/Data Science. Dr. Saumya is the faculty mentor to the Digital Ambassador's team at the institute level. Handling student development activities and alumni relations is her key responsibilities at IBS Pune. She has a keen research interest in the area of digital finance and applications of AI/ML in the global BFSI sector.



Prof. Pallavi Murdeshwar

ACA, PGDM (IIM Indore)

Prof. Pallavi Murdeshwar is a commerce graduate from Shri Ram College of Commerce, Delhi University, an associate member of the Institute of Chartered Accountants of India, and a management graduate from Indian Institute of Management, Indore. She is a UGC-NET qualified lecturer, and a certified ACCA Trainer. Prof. Pallavi has an industry experience of about 7 years in the finance sector with reputed organizations including CARE Ratings, Standard Chartered Bank, and CRISIL Ltd. Her academic experience spans over 14 years in the subjects of Accounting, Law, Financial Management, Economics and Taxation. She was also a visiting faculty at TIME, training MBA aspirants in the subjects of verbal ability and reading comprehension. At IBS Pune, she teaches Financial Accounting, Management Accounting, Financial Management, Financial Analysis, and related subjects. Prof. Pallavi enjoys travelling, gardening, listening to music, and is a self taught artist.





Prof. Arun Prasad

B.Sc, ERP-SAP (SD), UGC-NET (Mgmt.), MBA

Prof Arun Prasad is an ERP Consultant and an academican. He is a Physics graduate and holds a Masters of Business Administration (MBA) in Marketing and Finance from Dibrugarh University. He has submitted his thesis for the award of PhD in Digital Marketing from Savitribai Phule Pune University. He also has to his credit ERP (SAP 6.0 ECC) and UGC-NET Management Certification. He has sales experience of more than 5 years across different verticals ranging from FMCG, Automobile and Financial services. He possesses rich experience in ERP roll out project with Philippines based client Quantum foods. He has successfully mapped the business process for the client (SAP 6.0 ECC SD Module). He is associated with IBS, Pune for the past 14 years. He is also in charge of Photography Club @IBS Pune.



Dr. K. Deeppa

PhD(Management), M.Sc (Eco) , MBA (Operations) and M.Phil (International Economics)

Dr. K Deeppa has 22 years of professional experience in the field of Teaching. Specialized in Business Statistics and Economics actively involved in different areas of Market Research, Demand Forecasting, Strong analytical skills, Teaching, including Curriculum Development, Student Career Development and Live Projects. Participated in Faculty Development Programme organized at IIM, Kozhikode and Victoria University Of Wellington, New Zealand. She has completed her practical training in GMR airport operations in Hyderabad. She is self-driven with excellent communication and interpersonal skills, effectively collaborates with all levels of staff members and fosters quality relationships with students. She has authored and contributed to management topics i.e. papers, case studies and articles in various national and international journals and conferences.



Prof. Sudhir Dravid

M.Tech (Chem. Engg), PGDM (IIM) Lucknow

Prof. Sudhir Dravid over 7 years of teaching experience, and over 24 years of corporate experience in the areas of Corporate Banking, Project Finance, Investment Management, Private Equity, KPO and Enterprise Risk Assurance. He has worked with ICICI, Danish Investment Funds, Genpact, Timesgroup Private Equity, SIDBI, and Cairn India in leadership roles. His key responsibilities included Project Appraisal and Finance; Credit Risk Management; Private Equity Deal Sourcing, Valuation, Structuring, Negotiation and Closing; and Service Delivery and P&L Leadership in a KPO environment. At present he is an Adjunct Faculty member at ICFAI Business School (IBS), Pune. He teaches various Finance subjects including Financial Management, Project Appraisal and Finance, Strategic Financial Management, Wealth Management, Credit Management etc.



Prof. Spurti Sushil

MBA

Prof. Spurti Sushil is a business coach, academican and a brand consultant with close to 23 years of experience. A passionate educator who divides her time between writing, mentoring, research, training and consulting. Spurti Sushil has been providing academic and corporate training and consulting. She has designed customized training interventions for academic institutions and organizations. She has been an author for numerous case studies which have been used as training and teaching material with organizations and institutes. She was recently awarded "Best Teacher for Mentoring and Innovative Teaching Methodology" for the year 2018. She is also the recipient of "Pride of India Education Award for Most Distinguished Faculty of Management Studies, 2019-20". Spurti's passion lies in the field of Brands, Advertising and core marketing strategies. She finds combining theories of classrooms with application-based cases very challenging. Spurti is a graduate in Psychology and holds a degree in Digital Marketing and Practices from University of Illinois. She is an MBA from ICFAI Business School, Pune.y of Illinois. She is an MBA from ICFAI Business School, Pune.



Dr. Pradeep Sadarpatil

B.Pharm, Diploma in Sales and Marketing, MBA (Marketing), Ph.D

Dr. Pradeep has more than 31 years of total experience, including 16 years in the industry and 15 years in academics. Worked with MSD (USA) one of the world's top ten Pharma companies and Alembic Ltd, India's leading Pharma Company. Received many awards for Sales Excellence including three, "MSD (USA) Company President Awards". Tata McGraw Hill Education publication authorized as a book reviewer for "Strategic Management" as well as "Sales and Distribution Management". Received honor code certificate from The University of California, Berkeley, U.S.in 'Principles of Written English'. Collaborated & conducted numerous FDP's & MDP's and Guest Lectures as a resource person on various management-related subjects. Written and published several research papers and cases in international, and national conferences and journals. Chaired research conferences. Headed international study tours to France, Germany, Switzerland and the Netherlands. A certified yoga teacher by Patanjali Yogpeeth, Haridwar. Received third best research paper award from ICFAI Business School (IBS), Mumbai. Vishwakarma University, Pune appointed as a subject expert on Research Advisory Committee for the Ph.D student. Winner of the Most Valued Participant Award awarded by Symbiosis Institute of Management Studies Academic and Research Conference 2019.



Prof. Rachana Adtani

B.E (CS), MMS (HRM), SET (Management)

Prof. Rachana Adtani has completed B.E (Computer science) and MMS (HRM) from Mumbai University. She is SET (Management) qualified and pursuing Ph.D in the field of HRM from Symbiosis International University. Research interests are in areas like Motivation, Performance, ICT-driven education and empirical investigation. She has teaching experience of 8 years and 1 year of industry experience. She has co-authored books and research papers and also presented a paper at International conferences. Along with academics, she has rich experience of organizing various extracurricular events that contribute in the holistic development of students. She was also a member of the syllabus revision committee at Savitribai Pune University.



Dr. Shradha Gupta

BE (Civil), MMS (Systems), PGDHRM, Ph.D

Dr. Shradha Gupta is a SIP Co-coordinator, Quicforce Coordinator, Faculty of Business Analytics, Research Methodology, IT and HR at ICFAI Business School Pune. She mentors Research Club. She is an engineering graduate from REC, Jaipur with Ph.D. in Lean Management from NIT Jaipur. She has been in academics since last 14 years having 4 years of corporate experience. Her strength lies in her belief in hard work, positive attitude and ability to learn. She has published and presented a number of research papers in reputed International Journals and International/National Conferences in areas of Lean, Process Improvement, Sustainability, HR etc. She is also a reviewer with Emerald Publishing House. She has also written a Book Chapter titled "Importance of Communication and Employability". She is actively involved in Business Research using software tools like SPSS and AMOS.



Prof. Arun Kumar Dutta

B.Tech (Hons.) Mech. Engg.
PGDBM (Finance & Marketing)

Prof. Arun Dutta has worked in leadership positions for 31 years in top private sector firms in India - Tata Motors, M&M, Tata Hitachi Construction Machinery Co., BEML, and Tata Automation & Manufacturing Solutions. He headed several functions including Marketing, Customer service, Internal Auditing, Risk Management, Ethics and Governance. He has been instrumental in implementing Company-wide initiatives such as SAP systems, Supplier Quality Improvement Programs, Business Excellence programs, World Class Quality, Supply Chain best practices, and COSO Internal Control & Risk Management frameworks. His passion remained in creating robust business processes and systems. In all these functions, training has been an integral part of his work. He has a hands-on style of training that involves the participation of the audience and conducting workshops. For the past 7 years, he turned to academics teaching Business strategy, Operations and SCM, Business Analytics and Ethics & Corporate Governance in B Schools in Mumbai and Pune. He is a full-time faculty in IBS Pune for the past 3 years.



Prof. Priya Umesh Agashe

ACA

Prof. Priya Umesh Agashe is a Practicing CA for the last 17 years, with specialization in personalized portfolio management, project financing, attestation and advisory function for direct and indirect taxation and audit, start-up consultancy, fund management Audit and Tax Advisor for 5 years offering consultancy in internal, investigation and statutory audits direct and indirect taxation.



Prof. Girish Kulkarni

UGC-NET, MBA, B Com

Prof. Girish Kulkarni is a Post Graduate in Management (Marketing Specialization) from Shivaji University, Kolhapur. He is UGC-NET qualified and is currently pursuing his Ph D from RTM Nagpur University and has submitted his thesis for final evaluation. In B.Com, he got fifth rank to Gulbarga University, Gulbarga. He has industry Experience: 9 Years (in sales and marketing) & Teaching Experience: 16 Years. His expertise includes teaching Marketing courses viz., Marketing Management, Integrated Marketing Communications, Retail Marketing, Sales and Distribution Management, Business to Business Marketing etc. He was appointed as an examiner for the paper setting and evaluation by SPPU (Savitribai Phule Pune University) for marketing courses. He attended National and International level conferences and presented the research papers. He authored and published the Research Papers in UGC Care list journals. He attended FDP on "Contemporary Topics in Marketing Management" being organized by Indian Institute of Management, Indore.



Prof. Manasi Gokhale

M.Com, Chartered Accountant (FCA), UGC – NET (Commerce)

Prof. Manasi is a qualified Chartered Accountant with a post graduate degree in commerce and over 21 years of experience spanning Industry, Practice and Teaching. Academic Interests: Teaching and facilitating courses related to Financial Accounting, Financial Statement Analysis, Taxation, Strategic Financial Management, Wealth Management. Research Interests: Pursuing PhD from Symbiosis International (deemed) University in area of Financial Reporting.



Dr. Irfan Inamdar

BSc, MBA, Ph.D

Dr. Irfan Inamdar is a Professor of Marketing Management. He has completed Ph.D. in Business Management from RTM Nagpur University. He has completed his Master of Business Administration (MBA-Marketing Management) and B.Sc. (Zoology) from University of Pune. He has 20 years of experience including 7 years in Industry and 13 years in academics. He worked in companies like CIPLA, Dr. Reddys Lab and ICICI Bank. In Academics, He worked in Institutes like Sinhgad Institutes, Indira Institutes. He also has one year of experience as a teaching faculty in International Universities in Nigeria and Rwanda. He published 15 research papers in various national and international journals of repute. He participated in various conferences and FDP. He is working as a co-editor and reviewer for many research journals. He is also working as PhD thesis external examiner.



Dr. Smita Santoki

M.Com, MBA, PGDFT, PhD.

Dr. Smita Santoki is a faculty, trainer and a consultant in the field of Corporate Communication and International Business for close to two decades. Her areas of interest include Corporate Communication, Foreign Trade Policies, Logistics, International Diversity Negotiations and Management. She recently completed her PhD in Marketing from the Tilak Maharashtra Vidyapeeth, Pune where she also received her MBA in International Business. An M.Com from the University of Pune, she has successfully trained executives at companies like Tata Motors, Garware Wall ropes, Thermax, Alfa-Laval, Cosmo Films, Welspun to name a few. She is regularly invited to speak at Chambers of Commerce, EXIM Bank, Export promotion councils.



Dr. Jaysingh Bhosale

BE, MBA, Ph.D, UGC NET

Dr. Jaysingh Bhosale, currently working with IBS Pune as a Faculty Member in the area of Systems and Quantitative Techniques. He has a Completed Doctorate in Management from Shivaji University, Kolhapur, MBA from the National Institute of Technology, Trichy and BE (Information Technology) from Mumbai University. He is also qualified for a UGC NET in Management. He has worked for 2.4 years in IT (Software Design) and Banking (Retail) industries and 14.7 years in Academics. His area of interest in teaching courses in Business Statistics, Management Information Systems, Operations Research, Business Mathematics, Research Methodology etc. He has presented and published several research papers in National and International journals and conferences. He is a life member of many National and International professional bodies. He has successfully completed multiple courses /FDP's from IIT Bombay, Jones Graduate School of Management RICE University USA, etc.



Prof. R Venkat Reddy

PCFM IIMK, MBA, M.COM, CA PE II

Prof. Venkat Reddy is an Executive Alumni of IIM Kozhikode and a committed Senior Faculty member with more than 15 years of expertise in the fields of Accounting, Auditing, and Finance training. Venkat was appointed to the faculty for ACCA, CIMA, and CMA USA and has directed numerous Student training programs, Faculty development programs, including subject-specific training, orientation programs, General management and Communication skills. His improvements in teaching, training, and learning techniques have helped many professionals and students achieve success on a worldwide scale.



ICFAI Business School Alumni – A Growing Fraternity

IBS has a growing alumni base of over 66,500 who are currently pursuing fast track careers with 1,000 plus companies in India and abroad. Their success in the corporate arena is an eloquent testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. This extensive and fast-growing alumni network is one of the strengths of IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with each other and with their alma mater through the IBS Alumni Federation (IBSAF). IBS alumni are pursuing careers in the corporate world in various locations in Asia-Pacific, Australia, USA, Europe and Middle East. IBSAF facilitates networking among alumni by organizing alumni reunions, class-meets and other related activities. It also assists alumni in lateral career movement and career development. IBSAF also creates opportunities for alumni to interact with current IBS students.





ICFAI Business School (IBS) PGPM Campuses

<p>IBS-Ahmedabad New Block No. 469, Moje Por Adalaj Koba Highway, Ahmedabad - 382421.</p>	<p>IBS-Gurgaon JMD Empire, Tower B Golf Course Extension Road, Sector-62, Gurgaon-122102.</p>	<p>IBS-Kolkata Plot # Y1, Block EP, Opp. Godrej Waterside IT Park, Sector-V, Salt Lake, Kolkata-700091.</p>
<p>IBS-Pune DSK Sunderbann Business Hub-1, (Opp. DSK Toyota Showroom, Pawar Public School), Hadapsar, Pune - 411028.</p>	<p>IBS-Mumbai Hiranandani Knowledge Park, Opp. Hiranandani Hospital, Off. Technology Street, Hiranandani Gardens, Powai, Mumbai - 400076.</p>	